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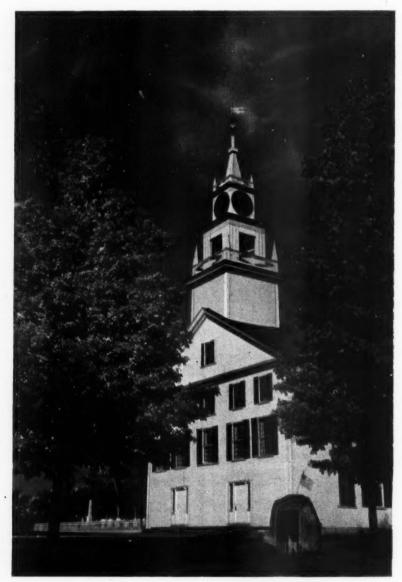
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Ciroflex B f3.5 ctd Ciroflex C f3.5 ctd Ciroflex D f3.5 fash Ciroflex E f3.5 ctd Ciroflex E f3.2 ctd	75.60 46.50 97.65 58.00 87.90 58.00 17.55 79.00 55.90 109.00	35.00 45.00 45.00 60.00 85.00	A	mpro A	lagazin tagazin	e f2.5 cl	td. 1	43.50			
Ciroflex D f3.5 flash	87.90 58.00	45.00	К	f1.9 c	td	f2.7 ctd	1 1	73.50 43.30	104.00 29.50 49.50 98.00 47.00 56.00 94.00	75.00 22.00 38.00 80.00 35.00 44.00 70.00	11
Ciroflex F f3.2 etd	55.90 109.00	85.00	K	odak Re	eliant f	2.7 ctd e f1.0 ct	id. 1	50.95	49.50 98.00	38.00	
Master Reflex f3.5 ctd. Primotar, synch 1	85.00 134.00	100.00	B	& H.	Compar	er. f2.5		79.95 89.95	56.00	44.00	
Rolleicord II f3.5 Triotar	69.50 84.50	40.00	В	. & H.	Tri len	g. f2.5. g. Turre f2.8. f2.5 ctd. f2.5 ctd. f2.5. Mag f2. t. f2.5 ctd. bassy, f1 bassy, T1 cadematic ctd. f2.7 ctd. f2.7 ctd. f2.7 ctd. f1.9 ctdion f2.5. gr. f2.5.	1	59.95	94.00	70.00	1

B. & H. Auto 8 Mag f2.5 B. & H. Auto 8 Mag Turret f1.9 ctd Bolex L 8 f2.8 Bolex H 8 Leader, f1.9 ctd. Lytar Bolex H8 De Luxe f1.9	New 134.95		Trade In 70.00
Bolex L 8 f2.8	199.95 97.00	134.00 52.00	100.00 42.00
ctd. Lytar	291.50	194.00	145.00
Bolex H8 De Luxe f1.9 ctd. Lytar	364.75	239.00	180.00
16mm C	AME	RAS	
Kodak Royal. Mag f1.0 etd. Kodak Magazine f1.9 Kodak Cine Special II f1.9 Kevstone A 7. f1.5 Keystone A 12. f1.9 Keystone Mag. K50 f2.5 Keystone Mag. K50 f2.5 Keystone Mag. K50 f2.5 Keystone Jag. F1.9 Boles H-16 Leader f1.9.	176.28 956.20 157.50 212.50 714.35 76.00 89.50 151.00 127.00	122.00 85.00 94.00 139.00 39.00 44.00 55.00 94.00 74.00	90.00 60.00 450.00 75.00 95.00 25.00 30.00 35.00 70.00 60.00
f1.9 Bolex H-16 Leader (1.9	176.50	112.00	85.00
ctd. Lytar Bolex H-16 De Luxe f1.9 ctd. Lytar B. & H. Autoload 200, f1.9 B. & H. Automaster Turret	299.50	199.50	150.00
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8 m m & 16 m m	PRO.	JECT	ORS
Revere 85 DL cc	124.50 159.50 69.75 114.50 159.50 177.50 169.95 185.00 176.50 353.00 119.50 139.50 159.50 160.00 281.95 328.00	67.50 89.50 63.00 99.00 88.00 109.00 104.00 99.50 245.00 79.50 99.00 99.00 169.00	\$0.00 70.00 40.00 50.00 85.00 85.00 85.00 80.00 185.00 60.00 70.00 80.00 80.00 130.00
SLIDE PRO	JEC	TOR	S
Argus PB 100W	29.95 33.95 36.95 49.30	19.75 19.50 23.95 33.00	13.00 14.00 18.00 24.00
Golde Nukanumaic 300W Blower Golde Reflex 300W Blower TDC A1 200W Blower Cooled TDC A1 200W Blower TDC A1 200W Blower TDC Stereo 2-500W Lamps SYE Skyline 300W Blower SYE Instructor 300W Kodaslide #1 Kodaslide #1 Kodaslide Merit Kodaslide Table Viewer 4X LaBelle #500 Watt.	80.98 86.50 34.75 38.75 38.75 56.50 175.00 41.95 89.50 29.50 24.50 95.00	37.50 54.50 23.50 24.95 29.50 37.50 115.00 25.50 19.50 27.00 16.50 59.00	30.00 40.00 30.00 15.00 17.00 24.00 25.00 80.00 18.00 40.00 13.00 13.00 10.00 43.00
LEICA ACC		SOR	IES
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135mm f4.5 ctd. Hektor	5.00 42.00 39.00 24.00 150.00 108.80 81.60 81.60 272.00 459.00	32.00 29.00 119.00 79.00 54.00 74.00 49.50 109.00 169.00 294.00 59.50 73.50 88.00	22,00 20,00 12,00 75,00 35,00 80,00 35,00 130,00 250,00 40,00 70,00
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- Be "FILTER-SAFE," not sorry
- SERIES #5 ......\$2.50 SERIES #6 ......\$2.75



# the last word

## **Cartoon Come to Life**

Sirs:

Your cartoon on page 88 of the July issue is more true to life than you realize. I was making this publicity shot for a "Little Theater" poster when a



fellow from Albany stopped his car, grabbed his camera, and came running up the embankment to take some shots of his own. From the way we stopped cars on the nearby highway, I'd say your caption "Now there's a scene you seldom get to photograph" was strictly "on the nose."

Winsted, Conn. Clinton E. Ford

disteu, Com.

## Repeater

Sirs:

The first picture I ever sent to a magazine was published in MODERN; this is to try my luck for a "repeat"



performance. A Rollei, Plus-X film, and a K-2 filter were the combination used in shooting this harbor scene in Bermuda. The exposure was 1/100 second at f/18.

Bronx, N. Y.

Allan Litty

## **Mail From Home**

Sirs:

After returning home from Korea last year, I conducted a campaign for "Mail From Home" for my buddies left overseas in the Armed Forces Hospitals. Thousands of people responded to this plea, but when I returned to active service I found that

(Continued on page 114)



Taken by von Schnarendorf with GOERZ DAGOR LENS

# **GOERZ DAGOR**

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Craftsmanship, Experience and Integrity are the Pillars on which the C. P. Goerz American Optical Company has built its unparalleled reputation for producing the finest, high-quality, precision photo lenses.

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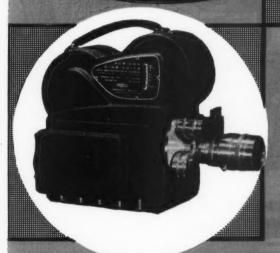
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The Rome Movie Camera... with Noilywood Sound! You can produce 16mm Talking Pictures. The Cine-Voice camera photographs a sound track alongside of the picture, on the same film at the same time. The processed film will play on any 16mm sound projector perfectly lipsychronized. This is a light weight, high fidelity system which operates from house current, car battery or portable power pack. Film cost, either black and white or Kedachrome, is identical to silent film. The Cine-Voice is as easy to operate as tuning a radio, yet the superhousility of this precision Berndt-Bach product is attested by its wide usage in television and many other professional fields. You get the complete outfit—ready to operate—including amplifier, microphone, headphones and portable carrying case. Lonses, early, are additional (standard "C" mount, same as meet 16mm cameras).

Single Lens Model. 5695° Cash or 5695° Down 3 Lens Turret Model 57845° Cash or 5784° Down



The incomparable 1952 model brings a new fully flash synchronized shutter, plus all the time-tested plus all the time-tested plus all the place the radies' at the head of its reclies' at the head of its. Prices include less cap, cabe release and case. cabe release and case. So read to the release and case. So read to \$26.50. So read to \$26.50. So read to \$26.50. So read to \$28.50 Down.



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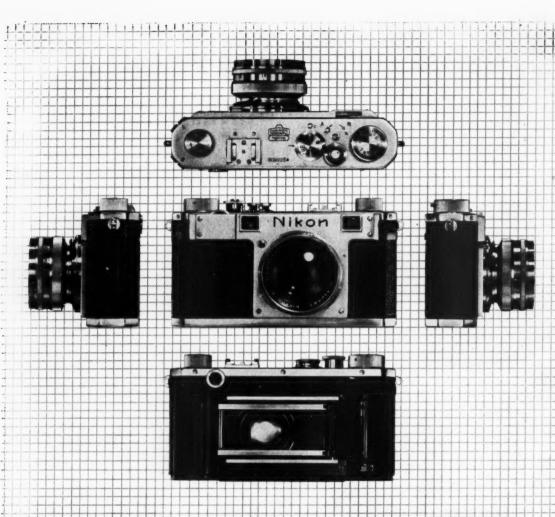


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RAPHY



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John Arnold Executive Director of Photography Metro-Goldwyn-Mayer Pictures Cuiver City, California

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completely accurate and reliable . . . the choice of the leading cameramen in the world. With its patented 3-Dimensional Photosphere, the Norwood Director is the only true INCIDENT LIGHT exposure meter. It receives and measures all the light as it will fall upon the subject, resulting in exposures of a quality and accuracy not heretofore attained. One reading . . one exposure . . . one perfect result . . In color or black-and-white.

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# COFFEE BREAK with the editors

# THIS MONTH'S COVER . . .

The partially eclipsed young lady adorning the cover is the work of Peter Basch. After seeing a similar photograph, only in black and white, MODERN asked Basch to repeat the portrait in color. Accordingly, he set up his  $4 \times 5$  Linhof Technika with an  $8\frac{1}{4}$  in. Commercial Ektar f/6.3 lens and his floods. He posed his model and exposed on Ektachrome Type B for 1/2 sec. at f/16. For further information on his technique, see Peter Basch's Glamour Portraits starting on page 71.

# THE MORALE BUILDER . . .

Far be it from us to discredit the morale building aspects of photography, so . . . as a service to our readers, Coffee Break, which only a few months ago proudly presented Miss Kangaroo, now introduces the newest. Miss Skin Bracer. Miss Linda Lombard was



Shadows in the afternoon?

chosen thus by a "group of Marines at Camp LeJeune, North Carolina" after said group saw her picture in an aftershaving lotion ad, says the publicity release.

While no camera data is available, we do wish to extend our congratulations to Miss Skin Bracer and hope that no five o'clock shadow comes her wav.

## ON CAMERA REPORTS . . .

The Report on the Exakta marks the tenth camera to be discussed in MODERN.

The question as usual is: what do MODERN's readers wish to know about the camera?

Before us on the desk lay three books, Exakta Guide by W. D. Emanuel, A Complete Guide to the Exakta V by George J. Berkowitz and Modern Exakta Guide and Reference Book by Charles Abel and Dr. Kenneth S. Tydings. Should we write on how to handle the Exakta, a subject on which the aforementioned authors spent a total of 424 pages?

We decided to adopt another tack. Everyone to whom we showed the camera asked what the Exakta could do

that other cameras couldn't, what its good features were, its bad points.

Starting on page 62, we hope you'll find just that information in as concise and clear a form as possible. We believe there is no perfect camera, so you will find our comments on things we did not like as well as the many we did. The information in this report you will find printed nowhere else but in MODERN

# TREASURED PHOTOGRAPHS? . . .

Reader Erwin S. De Kohler sends us a provocative clipping from The San Francisco Examiner.

Henry McLemore, a syndicated writer, takes issue with the awarding of prizes in national photo contests.

"To win a prize in this country, one must take a picture of the extraordinary. . . Instead, prizes for photography should always go to those who pose their family against a dark bush in the sun on Sunday afternoon. . . . The children must stand exactly as if they were wrapped in wax. Papa must look uncomfortably leisurely. Mama must look even more so. . . . This sort of picture is normally taken with the cheapest sort of camera, and yet they are the ones we treasure, not the ones taken with a high speed camera that is hung around the neck. There is nothing in the world dearer to the heart of a family than a picture album."

Any answers?

# WHICH WAY IS UP? . . .

No, gentle readers, the picture directly below is not printed standing on end. These seven British Royal Air Force Meteors are actually climbing



They went that-a-way.

straight up during recent maneuvers above the Suez Canal.

The photographer, either Flight Lt. (Continued on page 18)

# WHAT DO YOU NEED?

Whether it be a new or used camera or the small-est accessory . . . whether it be anything photo-graphic . . . PEERLESS has it in their gigantic graphic . . . Prefices has it in their grantle assortment — THE WORLD'S LARGEST! Whether you buy outright or trade your present camera PEERLESS prices will afford you greater savings! If you don't see it in our advertisements — write for it! Your answer will come by return mail!



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Complete with . . . • 135mm 14.7 Ctd. Wellensak Raptar in Rapax Shutter

PLUS Coupled Rangefinder installed
 PLUS 3-cell Press Flashgun installed
 Ektalite Screen • Graflok Back

CROWN 189<sup>50</sup> SPEED 21900 Total List \$301.04 Ship weight 10 lbs.

SPEED CAMERA ONLY \$170.45

Brand New SAVE \$80.44! 4x5 BUSCH Press Outfit

135mm f4.7 Ctd. Wollensak Raptar in Rapax Shutter PLUS Kalart coupled Rangefinder, installed 3-cell Press Flashgun installed

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21/4 x 31/4 BUSCH PRESS OUTFIT

14.5 Coated Wollensak Lens
in Flash Shutter

Kalart Rangefinder • Flashgun

ship wt. 8 lbs. SAVE \$44.00!

21/4 x 31/4 ANNIV. SPEED GRAPHIC Choice f4.5 Tessar, Skopar or Xenar Lens
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SAVE up to \$72.00! BRAND NEW SYNCHRO PRAKTICA II'S



**f2.9 Ctd. Victor Lens** List \$99.50! **59**50 ship wt. 5 lbs.

Built-In Magnifier
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SAVE \$87.23!

BRAND NEW

Latest Model BOLEX H16 **16mm Turret MOVIE CAMERA** 



List 309<sup>50</sup> says,73! 309<sup>50</sup> ship wt. 19 lbs.

THE 3 LENSES • 1" Coated f1.9 Wollensak • 3" Coated f4 Wollensak • 17mm Coated f2.7 Wollensak WA

10-DAY TRIAL with FULL MONEY-BACK GUARANTEE! 1 FULL YEAR OF SERVICE

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OMEGA B4 35mm to 2¼ x 3¼ Double condenser Sysetm

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with 3½" f6.3 Lens 2975
2½ x 3¼ Negative 29
Carrier
List Value \$39.75 ship wt. 15 lbs.

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OMEGA DII - 4x5	New	Used
5¼" 14.5 Lens. FEDERAL 312 214 -		
3½" Lens E. K. NOBBYIST, 2¼ x 3½	. 53.00	32.50
3½" Lens, G. E. Coldlight: DEJUR, 4 x 5 Coldlight f4.5 ctd. Lens,	44.00	29.50
SOLAR 120, 214 x 214		119.75
14.5 Lens, condenser ELW000 SP25, 5 x 7 Built-in Roller	93.05	49.50
Masks, bbd	118.00 ping Ches	87.50

Guaranteed! Slightly Used!

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Latest 2 x 2 GOLDE
NU-MANUMATIC
List 3950
\$58.50 3950 ship wt. 16 lbs.

300 Watt Lamp

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Slide Changer • 13.5 Ctd. Lens

Latest Viewlex V-33



# **GUARANTEED PROJECTORS!**

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VIEWLEX AP3, 2x2	66.50	42.50
150 W., S. V. E. AK. 2x2	39.50	24.50
300 Watt LA BELLE 200, 2x2	44100	
200 W., Automatic B. & L.	68.50	44.95
	58.00	29.95
300 W., Automatic1	25.00	4.95

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ARGOFLEX, f4.5 lens	HEW 49.50	24.50
CIROFLEX, f3.5 conted.		
Alphax Shutter	97.65	44.50
KODAK REFLEX II, f3.5 conted	155.00	89.50
ANSCO AUTO REFLEX, f3.5		
coated, Flash Synch	189.25	107.00
IKOFLEX III, f2.8 Tesser,		
Flash Synch	219.50	149.00
SUPERB REFLEX, f3.5 Skoper,		
Compur Shutter	98.00	
ROLLEICORD, f3.8 Trioter	83.50	45.00
ROLLEICORD, f3.5 Trioter	108.00	59.00
STANDARD ROLLEIFLEX.		
f3.5 Tessor	125.00	59.00
Average Shipping Weigi		
35mm CAME	RAS	USED

ARGUS C-3, F3.5 lone, MEE SILE
Floshgun and Case. 69.59 39.60
KOOAK RETINA II, f2 control
Xonon, coupled R. 195.00 79.00
STEREO REALIST, f3.5 cfd. RF. 139.50 109.00
Average Shipping Weight 4 lbs.

| Smm MOVIE CAMERAS | FEVERE 60 MAGAZINE, TURNEY, IEEE | 12.5 ctd. | 100.00 | 107.50 | 82.00 | CINE KODAK 8-39, 72.7 lms. \$8.33 | 29.50 | CINE KODAK 8-40, 81.9 lms. \$8.93 | 49.00 | KEYSTOME K-22, 72.5 c | 73.00 | 30.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00

16mm MOVIE CAMERAS TOMM MOVIE CAMERAS
BRIL & HOWELL AUTOLOAD, <u>HIM</u>
#IS Jeen, Megazine. 214.95 97.30
BRIL & HOWELL AUTOMASTER, †1.9 leen, Terrey, Megazine. 274.93 119.00
LINE KODAK K, f1.9 lens. 125.00 79.00
VICTOR S, Turrey, f1.9 Mell. 125.33 84.00
EXYSTONE AT, f2.5 Wolfensek 74.50 27.00
LOLEM MIS, Turrey, f1.9 lens. 303.00 169.30
Average Shipping Weighe 7 lib.

KODASCOPE K. 500 Werts.	150.30	W1ER 47.00
BELL & HOWELL STANDARD,	115.00	37.00
VICTOR 20-7, 2" f1.6 lens	110.00	39.00
BELL & HOWELL 57,750 W	190.00	84.00
KODASCOPE 16-10, 750 Watt,		49.00
KEYSTONE A82, 750 Watt,		64.00
Average Shipping Weigh	ht 40 lbs	
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	HEW	NAME
WESTON MASTER	27.63	14.95
G. E. DW-58	19.95	11.75
NORWOOD DIRECTOR	32.95	18.95
BERTRAM CHRONOS	22.95	15.95
G. E. PR-I	29.25	*******
DeJUR SB	9.95	4.93
WESTON CADET	18.28	12.95
POLAROID	14.25	9.95
Average Shipping Weig	ht 2 lbs.	
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SYMBOLS:

¢ Coated Lens

# Flash

A Peerless Exclusive! 35mm Buy!

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Coerted 13.5' Lane
32'50
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Speeds 1 to 1/300 Second

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KEPLEX CAM	EKAS	
ARGOFLEX, F4.5 lons	47.50	24.50
CIROFLEX, f3.5 conted,		
Alphax Shutter	97.45	44.50
KODAK REFLEX II, f3.5 control	155.00	89.50
ANSCO AUTO REFLEX, f3.5		
coated, Flash Synch	189.25	107.00
IKOFLEX III, f2.8 Tesser,		
Flash Synch	219.50	149.00
SUPERB REFLEX, f3.5 Shoper,		
Compur Shutter	98.00	43.00
ROLLEICORD, f3.8 Trioter	83.50	45.00
ROLLEICORD, f3.5 Trioter	108.00	59.00
STANDARD ROLLEIFLEX.		
f3.5 Tessor	125.00	59.00
Average Shipping Weigi		

8mm MOVIE CAMERAS

# 16mm PROJECTORS

KODASCOPE K, 500 Werts,	150.30	47.00
BELL & HOWELL STANDARD,	115.00	37.00
VICTOR 20-7, 2" f1.6 lens	110.00	39.00
BELL & HOWELL 57,750 W		84.00
KODASCOPE 16-10, 750 Well,		69.00
CEYSTONE A82, 750 Watt,	119.50	64.00
Average Shipping Weigh	40 lbs.	
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PAPUSUKE ME	IEK3	

	HEW	RIER
WESTON MASTER	27.63	14.95
G. E. DW-58	19.95	11.75
NORWOOD DIRECTOR	32.95	18.95
BERTRAM CHRONOS	22.95	15.95
3. E. PR-I	29.25	*******
DeJUR SB	9.95	6.93
WESTON CADET	18.28	12.95
POLAROID	14.25	9.95
Average Shipping Weig	ht 2 lbs	

Telephoto

Win coated f4 5 Tessor

Winde Angle

Dam f4 coated Telephoto 37 79

135mm f3 8 coated Telephoto 44 98

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Average Shipping Weight 3 16 SAVE \$23.511 Brand New!
2% x 2% Twin-Lens, German
REFLEX Camera
and f3.5 Anestigmen Lens

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LENSES FOR CONTAX

| 15mm | 12 Sannar Telephoto | 297 00 | 97 50 | 18mm | 18 Tessar Wide Angle | 62 50 | 35mm | 14 Sannar Telephoto | 170 00 | 87 50 | 5mm | 12 8 Baigan Wide Angle | 279 00 | 87 50

LENSES FOR KINE EXAKTA

CENSES FOR LEICA
90mm 14 Elmer, coupled
135mm 143 history,
coupled Tele
35mm 135 coated Summoron
Wide Aright
135mm 145 Limor
coupled Tele
175 00
135mm 145 Limor
coupled Tele
177mm coated 415 Lests
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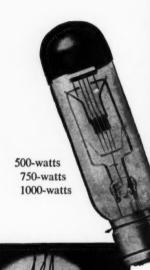
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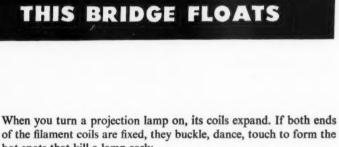
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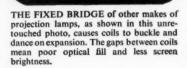
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# BECAUSE







of the filament coils are fixed, they buckle, dance, touch to form the hot spots that kill a lamp early.

Only the Westinghouse Theater Quality Projection Lamp corrects this with its patented "Floating Bridge." The bridge is free to ride down or up with coil expansion. Coils are kept in line and from touching each other. No hot spots mean longer lamp life.

And the famous Westinghouse biplane filament has coil sections so accurately positioned the filament appears as a solid rectangle of light.

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- Camera you select
- Coated lens of your choice
- Synchro Shutter
- Kalart Cpld. Range Finder
- Complete Flash Gun
- **Graphic Film Pack Adapter**
- 6 Cut Film Holders
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GRAPHY

- Adapter Ring
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Size of camera and choice of lens determines price of complete outfit.

(That is, you get the complete Graphic outfit as listed to the left, and the price you pay is shown following the camera and lens you choose.) COMPLETE OUTFIT PRICES

		COMILETIE COI	III I KIGES
SIZE	LENS	SPEED GRAPHIC	GRAPHIC
	f4.5 Ektar 4"*	\$319.00	\$279.00
21/ 21/-	f3.5 Schneider Xenar	329.00	289.00
$2\frac{1}{4} \times 3\frac{1}{4}$	f3.5 Zeiss Tessar	339.00	299.00
	f3.7 Ektar	339.00	299.00
	f4.7 Schneider Xenar 5"	303.00	258.00
21/ 41/-	f4.7 Optor 51/4"	313.00	268.00
31/4 x 41/4	f4.7 Ektor 5"	313.00	268.00
	f4.5 Zeiss Tessar 51/4"	329.00	284.00
	f4.7 Schneider Xenar 5"	308.00	263.00
1	f4.7 Optar 51/4"	318.00	273.00
	f4.7 Ektar 5"	318.00	273.00
4 x 5	f4.5 Ektar 6"	343.00	298.00
	f4.5 Zeiss Tessar 51/4"	334.00	289.00
	f4.5 Zeiss Tessar 6"	339.00	294.00
	f3.5 Zeiss Tessar 6"	399.00	354.00

Outfits furnished with Ektalite Screens at no charge. \*With 1/800 sec. flash supermatic shutter at \$13.00 additional. All Zeiss lenses coated. All Graphics with GRAFLOK backs.

# GRAPHIC ACCESSORIES-

Roll Film Holders for Graphics or Graftex 21/4x31/4..\$18.95 31/4x41/4 or 4x5..\$21.50 Grafmatic (6 septum) holders for 2½ x 3½..\$14.85 for 4 x 5..\$21.95 Polaroid back for 4 x 5 Graphics..\$77.50 Wide Angle 16.8 Schneider Angulon coated, MX compur 1/500th second: 65mm (for 21/4 x 31/4)......\$62.50 90mm (for 31/4 x 41/4 or 4 x 5)...\$67.50 Graflarger—complete with stand..\$52.50 10" Tele Xenar f5.5, Cmpr. Syn... \$79.50
141/4" Tele Xenar f5.5, Cmpr. Syn... \$179.00
Grafiite Side Lighting Unit............ \$14.00
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The Most Versatile!



**Complete 3 Lens Outfit** \$575°°

Super Technika 21/4 x 31/4 Camera; 65mm • Multifocus Rangefinder f6.8 Wide Angle Angulon Lens; 105mm f3.5 • Tilting & Swinging Back Schneider Xenar Normal Lens; 180mm f5.5 • Revolving Back Tele Xenar Telephoto Lens. All in fully syn- • Triple Extension Bed chronized MX Compur Rapid Shutter to . Drop Bed 1, 500 sec, All coupled to rangefinder.



## FEATURES

- Quick Change Lens Lock

# 4 x 5 LINHOF OUTFITS (Price at right includes camera with lenses checked)

4 x 5	f4.7 Xenar	f3.8 Xenar	150mm f4.5 Xenar	90mm f6.8 Angulon		360mm f5.5 Xenar	PRICE
	V						\$359.75
One Lens Outfits			V				375.75
Outiles		V					380.75
	V			V			442.00
Two Lens			V	V			458.00
Outfits		V		V			463.00
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		V		V	V		581.00
Three Lens Outfits			V	V		V	655.00
Outillo		V		V		V	660.00

(All lenses coated and all shutters flash synchronized.)

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## COFFEE BREAK

(Continued from page 14)

Wrigley or Sergeant Horton grabbed the shot with an aerial camera mounted in the noses of their respective Meteors. Exposure f/8 at 1/1000 on a high speed pan film.

### STRICTLY NEUTRAL . . .

Does Adlai E. Stevenson take pictures? Frankly we don't know. But his Republican rival is making photographic hay while the campaign shines. As in Europe during his tour of duty as head of NATO, Dwight D. Eisen-



WIDE WORLE

Ikoflex next?

hower continues to return fire with fire by potting away at newsmen with his Stereo Realist Camera while they blast away at him

If he ever decides to take up twodimensional photography, we know of just the camera for him. How about the Ikoflex?

# WAITING FOR A PICTURE . . .

One hour after General Eisenhower's nomination, Pix photographer Ed Feingersh, on assignment for England's Picture Post, was as fine a waiter as you'd wish to see. He was all decked out in a white jacket, and carried a tray with two empty water glasses—but there the resemblance ended. This waiter had a Nikon camera under his jacket.

Bold as brass, he walked into Ike's tightly guarded Chicago hotel suite, whipped out his camera, and snapped Ike and party having a champagne victory toast.

Then the fun began. First Ike's body-guards grabbed him. "Where's your gun? Where's your gun?" they asked insistently. Then Chicago police hauled him off to jail. Ed's Picture Post boss rushed to the scene—was told it wouldn't be hard to get Ed out of jail. "Hell," was his answer. "I don't want him, I want those films." P.S. He got both.

## WHY NOT HERE? . . .

Is photography an art? Thousands of books and articles have been written on this controversial subject—and still the battle rages. Artists often look

down their noses at photographers. Many pictorialists feel superior to documentarians—and vice versa.

One peaceful spot in the storm can be found in Italy. An ex-mansion on Milan's via Gesù houses a unique club, where artists, musicians, and photographers all have equal standing, and profit from a mutual exchange of ideas.

The club—known as FAM, short for Famiglia Artistica, or Artistic Family—operates on the principle that each art benefits from close association with all the others. To foster this they sponsor frequent concerts, photographic exhibitions, and art shows. Informality is the keynote. New work is eagerly discussed in the clubrooms, or over cool drinks in the room FAM artists have decorated as a country inn.

Fifteen per cent, or 150 of FAM's 1000 members, belong to its Photographic Circle, and feel free to develop along their own lines. The specter of the photographic stepchild doesn't exist, because here artists and photographers understand each other. There is no need, or desire, to imitate. FAM's artists have a good idea of what their photographic colleagues are trying to accomplish. They respect them for it, and show an amazing interest, not only in pictorial photography, but in the documentary and realistic trends as well.

# WHAT CAMERA? . . .

Every day, the mailman brings us in a pile of reader requests asking what camera they should buy. Generally, we make it a policy not to name any brands when replying as camera selection is largely a personal thing. It is almost impossible to tell some one just what camera would be the most suitable.

Last month, Executive Editor Art Ahlers found himself cornered. He was seated in the dentist chair. The dentist was talking about his favorite hobby, photography. "Now what camera do you think I should buy," asked the dentist. Art Ahlers replied, "mmmmmmmmgg glub." The dentist had forgotten that he had just poured cement into Art's mouth to take an impression. We wonder if mmmmmmmmgg glubs come with an f/3.5 lens and are suitable for taking pictures in coal bins

## COMING NEXT MONTH . . .

 Report on the Canon camera. A study of what this new 35mm camera, just introduced to the American market, is like. What the camera can do, how good its lenses are.

 Bounce Flash. If you don't have a super-speed lens and you do want to get pictures of your family around the house, bounce flash may be the answer. Here's how to set it up, the kind of pictures to look for.

• New trends in color. What are the color innovators up to these days? A picture section devoted to a group of fresh, amazing and bizarre color photographs will tell you—and will give you many new picture taking ideas. hers. or to n can on on club, otog-, and ideas. rt for Famieach ation this hotos. Inork is ooms. FAM y inn. 'AM's hotoevelop ter of 't excograere is 'AM's

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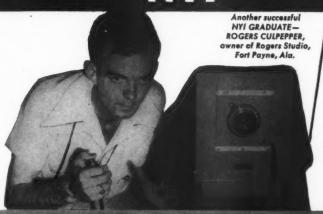
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in my OWN STUDIO...

Thanks to my NY TRAINING"



ROGERS' STUDIO PORT PAYME ALA

tr. Samual Falk, President New York Institute of Photography 10 Nest 33 Street, New York 1, New York Dear Mr. Falks

I wish to take this opportunity to thank you and the entire starf for the cooperation and help received while a student of EXI.

PILING CAMERAGE

After I get out of the Army, I decided to get in-to photography the right may, be I enrolled with MIT. I don't think a purson could possibly have had a better or more complete twaining than I mag given... Anoluding the incortant little things a photographer must. I especially liked the measured the state of the con-

Amount to succeed on his came.

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your truly yours.

James Calabrat

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# behind the scenes

news of the photo industry

# A visitor from Japan

Carl K. Shiraishi each month translates four Japanese magazines for MODERN. Questions which we wish asked of Japanese firms are translated by him for transmission to Japan. During such a correspondence, Shiraishi made the acquaintance of Seiki Matsumoto, Director of the Fuji Photo Film Co., Ltd., of Tokyo, one of the largest manufacturers of photographic supplies in the world. It was quite natural therefore for Matsumoto to drop in on us with translator and interpreter Shiraishi when he recently paid a visit to this country. We asked questions and he asked questions.



Fuji's Seiki Matsumoto

He expressed regret that many of the GIs while on duty in Japan after the war had acquired inferior Japanese photographic products and had subsequently sold them in the United States where their low quality has seriously jeopardized the sale of some of the excellent products now being manufactured and exported. He added that a lack of the proper metals at the present time was holding back camera body production but optical materials were plentiful. He hoped that American manufacturers of lenses would buy raw optical glass from Japanese sources such as Fuji. He reported that many Japanese photographers, who previous to the war had refused to use anything but German or American equipment, were now switching over to equipment produced in their home country.

Regarding motion picture equipment, Japan's greatest lack, according to Matsumoto, is lenses for professional 35mm machines. Accordingly, Fuji is now not only producing the raw optical glass but also manufacturing the completed lenses, as well as a limited line of lenses for still cameras. These are not available in the U. S. at the present time.-THE END

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The finest viewer in its price range on the The finest viewer in market today—that's the REALIST Handi-Viewer. Ideally suited as an extra personal viewer or for firms using REALIST slides as a visual selling tool. The Handi-Viewer has the same fine, matched achromatic lenses, same brilliant illuminating system, and life-size picture as the ST61 REALIST Viewer. Attractively styled in a combination of 3 colors and sturdily constructed of heavy-duty plastic. Lights up with slight finger pressure on the stereo slide. Focusing knob is centrally located. Entire viewing operation can be done with one hand. So compact it fits conveniently into a man's suit-coat pocket.

THE CAMERA THAT SEES THE SAME AS YOU



# FILTER KIT

Matched pairs of Type A conversion, haze, and flash filters. Absolutely parallel and without prism for perfect stereo. Top-grain leather case. Individual items may be purchased separately.



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"It's amazing how simple this camera is to operate. And it takes the most beautiful, true-to-life pictures we've ever seen."

THERE'S no doubt about it — Stereo-REALIST takes the kind of pictures you've always wanted. They're beautiful beyond description, with full, natural color and thrilling, realistic depth.

What's more, the REALIST is so easy to use that people who never before owned a camera get outstanding pictures on their very first roll of film. It's economical, too, producing 29 stereo pairs from a 36-exposure roll of 35 mm. film.

You have to see REALIST pictures to fully appreciate their exciting beauty. Ask your camera dealer to show you some. Once you do, you'll agree that the REALIST is the ideal camera for your personal pleasure . . . and to use as a sales tool in your business. DAVID WHITE COMPANY, 379 W. Court Street, Milwaukee 12, Wisconsin.



# STEREO Realist

THE CAMERA THAT SEES THE SAME AS YOU

Cameras, Viewers, Projectors, and Accessories are products of the David White Company, Milwaukee 12, Wisconsin.



# Announcing ... PORTABLE "STEREO-REALIST SILVESCREEN" FOR PROJECTION

Now for the first time, stereo photography has its own screen specially designed and engineered for proper stereo projection—the "STEREO-REALIST SILVRSCREEN." Picture surface is absolutely flat because it is elastic, with powdered aluminum bonded to the surface to give the widest possible reflection of light. Built-in tilt con-

trol further assures maximum reflection from the screen for more brilliant projection. Light, collapsible frame packs neatly inside attractive tubular carrying case with handle and quick-closure, permanently-affixed metal end. Screen sizes now available: 40"x40", 54"x59". Latter model has stand which is adjustable in height.

RAPHY



When you buy your reels and cans this new convenient way, you're getting a genuine plus value. The Compco Reel Chest-Pak is a sturdy, fiber board storage chest containing six sets of Compco, Spring-clip reels with cans. There's an index printed on the chest, and individual can labels are included to give you a complete film storage and filing unit.

You get all this for the price of the reel and can sets alone. The storage chest costs you nothing.

Now at Your Dealers



# New products

# Canon IV 35mm Camera; Serenar Accessory Lenses

The Canon IV is the latest in a line of 35mm cameras which has been produced in Japan for about 18 years. Production of the older models was discontinued during World War II, and the camera was completely redesigned and improved in general construction following the end of the war. This was the Model III.

The present camera is similar to the Model III, except that internal flash synchronization has been added and it is equipped with the Serenar 50mm, f/1.8 lens in a non-collapsible mount.

Physically, the camera resembles a late model of the Leica, except that the body ends are angled instead of rounded. Also, it has a single window combined rangefinder-viewfinder. This is



so designed that by operation of a small lever three different magnifications of the image may be obtained, together with fields of view for the 50, 100, and 135mm lenses.

Features of the Canon IV include: Self-capping focal plane shutter with speeds to 1/1000 sec., plus Time and Bulb; coupled shutter wind and film transport; double exposures prevented but can be made if desired; countersunk dial atop winding knob shows ASA rating of film in camera; die-cast aluminum body, satin chrome trim, black grained leather covering, metal eyelets on ends of body, American tripod socket in baseplate; camera without lens weighs 18 ounces.

It uses standard 35mm cartridges; metal film magazine is supplied with each camera for loading of bulk film; take-up spool has spring loaded extension grip to ease its removal from camera.

Elaborate flash equipment is available for the camera. The gun slides onto a firm bracket at one end of the camera, making contact with ter-minals there. This leaves the accessory clip of the camera free for use.

The 50mm, f/1.8 lens is standard for the Canon IV, and is equipped with click stops. Price with this lens is \$295, tax included.

Also available for the Canon are the (Continued on page 28)

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In our huge store, extending a full city block, we have remarkable bargains in used cameras: all at rock-bottom prices. We list below but a few of the many "wonderful" buys. Each article is in excellent condition, guaranteed for 1 year and sold on a 10 day trial - money-back-if-not-satisfied basis. Order by mail NOW, as these items are offered subject to prior sale - we will ship order post haste.

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	New	NOW
RIVAL, f3.5 lens, Prontor-flash shutter	\$ 49.50	\$ 32.50
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SUPER BALDINA, chrome, Meyer f2.9		
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lens, Compur shutterSUPER BALDINA, chrome, Xenar f2.8 lens,		
Compur rap, shutter	130.00	52.50
SUPER BALDINA, chrome, Tessar, f2.8		
lens, Compur rap, shutter	140.00	57.50
SUPER BALDINA, black, Xenon f2 lens,		
Compur shutter	150.00	67.50
SUPER NETTEL, Tessar f3.5 lens	95.00	52.50
TENAX II. Sonnar f2 lens	207.00	89.50
VITO II, Skopar, f3.5 lens, Prontor-sync.		
vito III, Ultron, f2 lens, Compur-sync.	54.50	33.50
VITO III, Ultron, f2 lens, Compur-sync.		
shutter	159.50	105.00
WELTI, f2.9 lens, Compur shutter	52.50	24.50
WELTINI, Xenon f2 lens, Compur rapid		
shutter	157.50	69.50
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ARGUS C3, f3.5 lens, case and flash	69.50	39.50
BALDI, f2.9 lens, Compur shutter	49.50	27.50
BALDINETTE, Schneider f2.9 lens, Com-		
pur-sync. shutter	52.50	32.50
BOLSEY B2, f3.2 lens, sync. shutter	73.50	52.50
BOLSEY REFLEX, Alpar f2.9 lens	250.00	125.00
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CONTAX S, Sonnar f2 lens, case  DOLLINA II, Schneider f2.9 lens, Compur	492.50	229.50
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- Flash contact and self timing device
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New scientific methods of computation plus the use of

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- Vaskar f4.5 lens
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with interchangeable Zeiss lenses. Contax III-a has a built-in exposure meter.

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SUPER IKONTA B 21/4 x 21/4" auto-focusing range-finder camera.

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Has built-in auto-focusing rangefinder and exposure meter.

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IKONTA & NETTAR Model come in picture sizes 1% x 21/4", 21/4 " and

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# **NEW PRODUCTS**

(Continued from page 24)

following lenses with Leica mounting threads: 28mm, f/3.5 (75° angle); 35mm, f/3.2; 35mm, f/2.8; 85mm, f/2; 35mm, f/4: 135mm, f/4. Each lens is supplied with front and rear lens caps, matching parallax-compensating accessory viewfinder, and velvet-lined cowhide case holding it and the lens in separate compartments. All lenses are calibrated in feet and have depth of field scales. Free literature and further information may be had by writing to: BALFOUR, GUTHRIE & CO., LTD.

# Videon Stereo Camera

The Videon is a 35mm stereo camera. It comes equipped with three element llex Stereon anastigmat lenses, optical viewfinder, self cocking Synchro Stereo shutter with speeds of 1/10, 1/25, 1/50, and 1/100 plus Time and Bulb. It has a maximum aperture of f/3.5 and coupled diaphragm for simultaneous operation.



Focusing of the Videon camera is accomplished by moving the front element of either lens, focusing rings being coupled. It uses standard 35mm color film in 20 or 36 exposure rolls, yielding 16 or 29 stereoscopic exposures per roll. Price: \$97.50. For further information write:

VIDEON CAMERA SALES 2430 SOUTH 28 ST., MILWAUKEE, WIS.

## **Imported Leitmeyr Lenses**

Leitmeyr lenses, recently imported from West Germany, include coated portrait, wide angle and press lenses for still cameras, as well as lenses for enlargers.

Three portrait lenses available are f/4.5 Sytar double anastigmats: the 210mm lens priced at \$49.95, the 240mm at \$69.95, and the 300mm at \$89.95.

Four f/6.8 Leitmeyr wide angle lenses synchronized in Prontor-S shutters with speeds to 1/250 are also on the market. They are a 65mm lens for 2½ x 3½, and 90mm lens for 3½ x 4½, each priced at \$32.95; a 105mm lens for 4 x 5 cameras, costing \$34.95; and a 120mm lens for 5 x 7 priced at \$36.95. One Leitmeyr enlarging lens is an f/2, 50mm Sytar anastigmat, priced at \$22.95. For additional information on Leitmeyr lenses, write:

A & S CAMERA SUPPLY CO., INC. 1123 BROADWAY, NEW YORK 10, N. Y.

# 35mm Condor II Camera

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RAPHY

Manufactured by Officine Galileo of Italy, this 35mm camera is equipped with a six-element f/2, 50mm coated Esaog lens, with click stops, in a collapsible mount. It has a between-the-



lens shutter with speeds to 1/500, and features two different synchronization systems. One terminal, on the lens mount, is for zero millisecond delay electronic flash units at all camera speeds. The second terminal, on the camera body, accommodates units with four millisecond delay and class M bulbs to 1/50. Class F bulbs can be used with both synchronization systems up to 1/100 second.

The Condor II also features a single window for range and viewfinder, rapid film transport which cocks the shutter, double exposure prevention, automatic film counter, and has an all metal body covered with leather. Price: \$134.50. Case: \$8.95. For additional information write:

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## Zeiss Ikon Contina 35

Built in the United States Zone of Germany, this 35mm camera is similar



to the Zeiss Ikon Ikonta 35, but has in addition a built-in, non-coupled rangefinder. The camera is available with either Zeiss Opton Tessar f/2.8 lens in Synchro-Compur shutter with speeds to 1/500, or f/3.5 Novar lens in Prontor SV shutter with speeds to 1/300. It also features built-in flash synchronization, a standard shoe taking various accessories, plus double

(Continued on page 33)

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Built to combine practical use with handsome appearance, these new Elgeet lenses have heavy knurls and engraved, easy-to-read figures for convenience in setting. You'll be proud to have one on your camera—pleased with its easy, smooth operation.

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As with all Elgeet lenses, these new models

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For further information, see your Elgeet dealer. He'll be glad to show you the Elgeet lenses best suited to your camera and needs.

Left: New Eigeet 38mm fi.2.5 telephoto lens for 8MM cameras providing 3X magnification. Price only \$46.95. Center: New Elgeet .6.5mm ft.2.5 wide angle lens for 8MM cameras. Wide and fast, it's priced at only \$41.50.

Right: New Elgeet 75mm (3°) tele photo lens for 16MM cameras providing 3X magnification. Price only \$63.45.

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with coated F45 lens, precision Prontor S shutter with speeds to 1, 300, built-in flash synchronization, built in self timer. Handsome satin chrome and leather finish

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Leather Eveready Case for Edinex . . . \$5.95 Special offer on flash gun applies only when camera and case are purchased.

SAVE \$61.00 on NEW 75mm SCHNEIDER TELE XENAR F3.8 COATED TELEPHOTO LENS for Robot Cameras. Price includes mask.

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BRAND NEW-FACTORY GUARANTEED 35mm KINE EXAKTA VX

True exactness in size, composition, detail and sharpness are yours with this great new single lens reflex camera.

- . Shutter speeds from 12 seconds to 1/1000th
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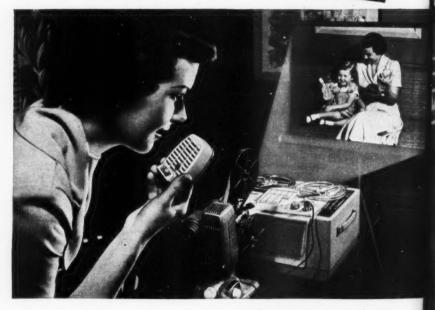


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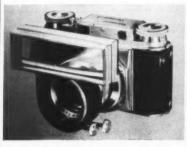
(Continued from page 29)

exposure prevention, and aluminum construction. The camera body is covered with leather and exposed metal parts are satin-chrome finished. Price with Zeiss Opton Tessar f/2.8, \$126; with Novar f/3.5, \$88. Case with spring-clip lock device, \$11. For more information and a brochure, write: CARL ZEISS

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(Continued on page 34)



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(Continued from page 33)

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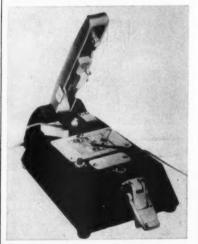
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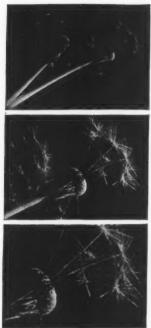


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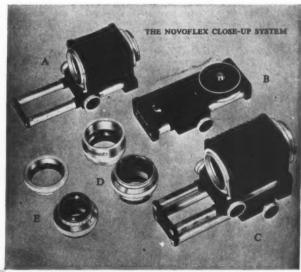
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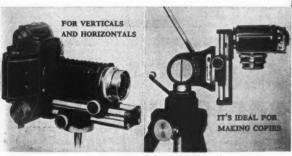




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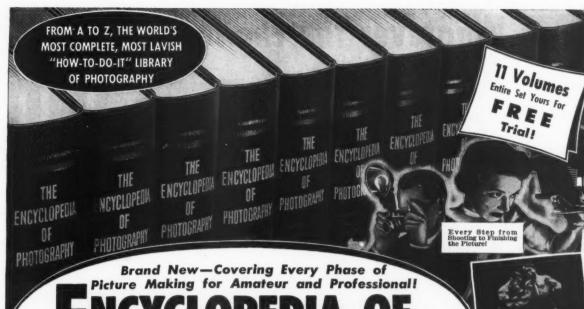
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(Continued from page 34)

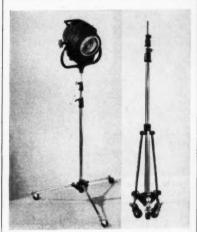
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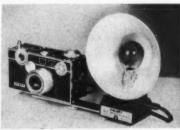
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## the Camera Clubs

### by MABEL SCACHERI

There are two really photogenic features in the month of October—bright autumn leaves, and Halloween. The brilliant trees give you a chance for one or two lively week-end field trips which are simply catnip for the color fans. And for Halloween you can stage a hilarious party at the club, with an opportunity for all sorts of trick-lighting shots.

For the autumn-foliage jaunt, this issue of MODERN has an article on how to shoot Fall colors. Why not take along some fancy filters and experiment? Oh, no, not that orange filter you use for darkening skies in black-and-white. I did that once—shot a roll of color, forgetting to remove this filter from the lens—and I got such a polite, earnest letter from Eastman Kodak Co. stating that this was the wrong thing to do.

No, better experiment by trying artificial-light color film with conversion filter, outdoors. Some people think you get more interesting results than with daylight film. I wouldn't know. But try some shots both ways. It offers the makings of some fine club debates. Inquire at your camera store; they can show you other special filters for use with color film, and MODERN's August story, "For Better Color Use a Filter," will help you use them. You can also learn a lot on such a trip by shooting the same material, plain and fancy, and comparing results.

On an October field trip the beginner can "wise-up" on the use of portrait attachments for close-ups, reading a meter for a backlight shot, or an exposure when there is a mist or light fog. Mist and glowing golden trees can give you some breath-taking pix in color, if you hit the exposure just right. I recently saw such a color slide—two backlit trees with yellow leaves, swimming in mist which was also pale amber in the sun shining through it. Terrific!

In the smaller cities, where there is perhaps only one camera club, it is interesting and instructive to swap a batch of slides, or prints, with a club in some other town. It gives you a means of comparing your work with that of others. You feel cocky if your club is better. You get busy and learn more about pictures if you seem to be second best. If you want to arrange swaps with some New York club, just drop a line to the Metropolitan Camera Club Council, Inc., 310 Riverside Drive, New York 25, N. Y., and I'm sure they will send you some addresses which will get results.

Well, so much for the autumn leaves gleaming against the blue sky—and don't talk to me about October rains. Just try again, next week end.

Now we come to the Halloween shindig. If you have been smart enough to lure some women members into your club, they will come in handy at pinning up the paper jack-o'-lanterns and black hats and things. However, let me make this one point clear. Don't you go up to a middle-aged lady member and suggest that she rig herself up as a witch for the Halloween party. No sirree! You get one of the taller and thinner men for this role. You can fix him up with a false nose, cotton-mop hair, and some lengths of black canton fannel for a robe.

Perhaps there is an amateur theatrical group in your town. Make up
to these people. They could give you a
lot of help in transforming Lean Louis
into a skinny witch. Indeed, they would
probably get quite a kick out of serving as models for you on studio nights
this winter. I'm not crazy about
phony model shots—some guy dressed
up as a turbaned Turk or some gal
with a snappy permanent wave posing as a simple Sicilian peasant. But
I guess it's fun for the club once in a
while. Don't be surprised, though, if
the masterpiece is snooted by salon
judges.

Your lady members will obviously be the ones to lend a hand with the refreshments. I think I'd kind of discourage them from spending hours making flossy canapes and cookies for the party. They do it once and it's funthey revel in the compliments. But, time after time, it gets to be a big chore. Stick to the easy old Halloween stand-by menu: apples, doughnuts, coffee, cider, salted nuts, cheese, pretzels, and things not hard to serve or to eat with the fingers. Halloween paper tablecloths, napkins, plates, and cups are bright and festive, and end up in the waste basket instead of the dishpan. Have fun without a heck of a lot of housework.

In running up the decorations, try to leave one piece of wall blank, and cover it with dark cloth or paper as a background. There you can dope out some nice weird close-ups, with low-angle light, of your witch—your bobbing-for-apples tub—the two contestants snapping at the apple dangling on the string. If you don't remember all the Hailoween monkey business, consult the nearest 10-year-old.

In the midst of the whoopee the members can really learn a good bit about lighting dark objects against a dark background provided some member sticks around to help place the lights. Try lighting the inside of a jack-o'-lantern, for example, with an ordinary 25 or 60-watt lamp. Then place a photoflood so you silhouette the witch peering into the lantern. You can even make some right-way and wrong-way pix and display them later at a club meeting.

If you do have a Halloween party and everybody shoots a lot of pix, then obviously the print contest for November can be based on the shots made at the party. As a rule, print contests are more popular when the subject is "open," that is, any old subject matter goes. A "closed" contest, on an assigned subject such as Snow, Rain, Night, Beach, Action, and so on, will seldom bring out as many entries as an open contest. Some clubs alternate. one month open, one month closed. Let the members decide. But of course, if all the members have had a chance to shoot similar material, as at a Halloween party or on a field trip, then a closed contest on that subject matter will be successful.

Some clubs also combine the judging of prints and color slides at the same meeting. Others have separate color nights. It all depends on the percentage of members interested in color-a percentage that seems to be increasing. They tell me it's television. Lots of people balk at darkroom work, and take to color because you shoot and you're done. There is even one club that meets as late as 9:00 P.M. in New York because so many of the members simply must see a certain television program before they can show up at the club. Ah, the great Republic is going to the dogs, for sure!

Well, let's say you are showing your autumn field trip color slides and your Halloween prints at the same meeting. An artist, if you can corral a nice, accommodating one, might make a good judge for such material. I don't say positively. My attitude toward artists as judges of photography is strictly ambivalent. Some of them are firstrate. They do talk about pictures, not equipment and technique, and they present a fresh point of view. Others are way off the beam. They make the darndest comments-they know nothing from nothing about photography. You have to try out your available supply of artists to locate the right kind.

Or, get acquainted with the guy. Show him some good prints, also some bad ones of "arty" material, and see what he says. If he gives you the thinly sliced baloney, don't bother asking him to judge photographs at the club. He will be better off, as well as the club. It is unpleasant for a judge to feel—and he will sense it even though no one says a word—that the audience considers he is all wet and off on the wrong foot.

Now, I hope the trip is a dinger, and that some of the guests invited to the Halloween party have such a high time they decide to join the club.—THE END

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APHY



# \$75,000

If those photographically talented fingers of yours are also green, you have an excellent chance of placing among the winners in this \$75,000 amateur photo contest which is being sponsored by the Associated Bulb Growers of Holland, Inc. The contest is open to amateurs only. Prizes will be offered for the best color or black-and-white photographs of tulips, hyacinth, daffodil or crocus blooms taken in the spring. You must plant the bulbs this fall yourself. No pictures taken in parks or other public places will be considered. Twin first prizes are offered: two pairs of vacations, all expenses paid, to Holland-one pair for the best black-and-white photograph, the other for the best color. You'll find a more detailed prize list on page 121. The Contest Rules appear on page 49. To help you place your bulbs in a manner suitable for the best photographic results, Modern asked famous flower photographer Samuel Gottscho for a few hints on planting and photographing. Here's what he had to say:

#### PRIZE-WINNING HINTS

The photography of flowers can be most stimulating and rewarding to the amateur. It makes him particularly aware of composition, texture and design. It does not





Photographs of tulips, hyacinths, daffodils or crocuses, in black-and-white or color, with or without human subject

# PHOTO CONTEST

require expensive equipment, the owner of a low-priced reflex camera can successfully employ it in picturing these delightful subjects.

There are several branches in this specialty: indoor shots of cut flowers or arrangements, flowers in greenhouses, garden flowers where they grow and wild flowers on location. In this article we are specifically concerned with tulips, daffodils and other spring flowering bulbs, growing outdoors, and pictured there as subjects to be entered in the competition.

In order to conform with the Contest's rules, many photographers will plant daffodils and tulips this fall on their own home grounds for the first time. Cultural information and planting instructions are not within the scope of this article. I am only concerned with the placing of these bulbs, with a subsequent picture of them in mind.

A straight row of a dozen daffodils or tulips, each planted 12 inches apart is not very impressive to the eye or in a photograph. The arrangement would be very stiff and the flowers very skimpy.

But were these 12 planted as a group, each bulb a few inches apart to form a roundish clump and located to catch the eye in a corner of the (Continued on page 120)

## GARDEN PHOTO CONTEST RULES

- 1. Plant your bulbs now. When they bloom in the Spring, take a picture or pictures in either black-and-white or color.
- Send your entry blank (obtainable from your dealer when you buy the bulbs) in now or with your photographs later on, as you please. All pictures entered must be sent in at one time. Address: Garden Photo Contest, P.O. Box 412, Radio City Station, New York 19, N.Y.
- 3. This contest is open to amateurs only, except employees of the Associated Bulb Growers of Holland or their families, or employees of their affiliates or agencies. No retouching is permitted. Prints or transparencies must be no longer than ten laches in length or width.
- 4. Each photograph submitted must have on the reverse side, or attached, the contestant's name and address in full.
- 5. All photographs submitted become the property of the Associated Bulb Growers of Holland, Inc., and contestants automatically assign unrestricted permission for use of said pictures in publicity, display and advertising. Only color photos will be returned, but return postage must be included.
- Decision of the judges is final. In case of ties, duplicate prizes will be awarded. This contest is subject to all Federal and local regulations.
- 7. All entries must be postmarked not later than 12:00 midnight, June 30, 1953.









material, are acceptable provided the flowers were all grown from bulbs you plant this fall. These photographs may give you picture-taking ideas you can adapt to your needs. (Photos, I to r, 2, 4, and 6 by Samuel Gottscho; I, 3, and 5 by Malak.)

# light it with lamps ....shoot it with flash

Must multiple flash lighting be haphazard? Is it possible to place flashbulbs so you know where the shadows will fall, how deep they will be, and if the over-all lighting effect will be pleasing? How can you get good results each time you shoot, and stop

wasting expensive color film and flashbulbs?

One answer is to pre-light your subjects with ordinary household lamps in reflectors and take the guesswork out of your lighting. Light stands, plugged in on house current, can be shifted around until you get the best possible combination of light and shade. Because you see your lighting, it's easy to correct error before you expose. Then, just before shooting, remove the lamps from the reflectors, hook up the wiring to your flashgun, and insert flashbulbs. With a little practice at this method you can say good-bye to the hit or miss approach.

When Maria LaYacona took this vivid shot of two Siamese kittens, she did just that. Pre-lighting permitted her to "see" her flash lighting long before the film was processed. With two 100-watt lamps in 10-inch reflectors, she carefully placed her shadows so they would contribute to the picture—then made sure they weren't too deep to render detail on color film. Satisfied with the over-all lighting, she focused her  $3\frac{1}{4} \times 4\frac{1}{4}$  Speed Graphic, loaded with Kodak Ektachrome, Type B, Color Film, and slipped an 81E

filter over the 127mm Ektar lens, to get warmer color rendition.

Next came the problem of exposure—the stumbling block of many who have tried firing two or more bulbs off the camera. Again Maria had a simple answer, which bypassed the complications of the guide number system. There was a good reason for prelighting with house lamps, rather than floods. Using them it is actually possible to read multiple flash exposures on a light meter—and read them accurately! A simple correlation between a meter reading taken with house lamps, and a color film exposure taken with two flashbulbs, has already been worked out. The house lamps must be two 100-watt bulbs, each in a 10-inch reflector; the flashbulbs, two No. 22's; and the film, Ektachrome, Type B.

Here's what you do: 1. Set your meter at Weston film speed 64, or if you have a meter which uses ASA ratings, at 80. 2. Take a reading with the 100-watt lamps used for prelighting. 3. Set the meter for that reading. 4. Look for the lens stop opposite 1 second. 5. Rotate the meter dial so the indicated lens opening is opposite 1/25. Now all the various f/stop-shutter speed combinations for this flash setup can be read on the meter dial before you. Maria did all this and set the camera at f/32 and "Bulb," for open flash. (Since the exposure for open flash is the same as for 1/25, (Continued on page 123)





Vivid reds and yellows, contrasted with areas that are almost monochromatie; that's Fall color. Here exposure was for the brightly lighted falls, 1/25, f/11; slow shutter kept the water alive. Tiny figure adds scale to scene. Note how the yellows fade off into drab brown. Skylight filter kept these areas from turning bluish. Left, below: In direct sun, this tree is pale yellow. Backlit with same exposure, 1/50, f/8, it glows, below.







These are scenes in and near Lime Rock, Conn., photographed in Oct., 1951, with Leica, 50mm Nikkor lens, Kodachrome.

# FALL COLOR

BY JOHN WOLBARST

Autumn is the color photographer's season; skies are bluer, the landscape is all reds, browns, and yellows. It's time to walk down a wooded country road, or visit your local park.

There are no special technical requirements. If your camera has an f/6.3 or faster lens, is in good condition and will take one of the transparency type color films, it's easy to make beautiful Fall color pictures. My personal preference is to shoot Kodachrome, Daylight Type, in a 35mm camera so as to have slides for projection. The 35mm camera also offers minimum size and weight, and since some of the finest color is likely to be in a not easily accessible spot, equipment should be light. With a miniature camera a normal 50mm lens will cover most situations. For a secondary lens, take a wide-angle type.

Take one filter—the Kodak Skylight, or equivalent made by one of the other filter manufacturers. Use it all the time for Fall color to eliminate a bluish cast which might otherwise appear in shaded areas. No extra exposure is needed. (See For Better Color Use a Filter, page 52, August Modern.) Finally, take along an exposure meter for out-of-the-ordinary lighting situations.

Have you ever photographed a hillside that is a riot of color and found the results disappointing? It's not uncommon. One reason is that most pictures of that kind are rather flatly lighted. The colors are bright, but have a "painted on" look. The really striking pictures come from the fragments that make up the whole scene. Here are some suggestions.

On a sunny day pick out a particularly colorful tree that is brightly lighted from a high angle. Shoot the picture with normal exposure. Then go around to the other side of the tree so you can see the sunlight pouring through the red and yellow leaves, but be sure to mask out the sun itself with the tree trunk, a limb, or a dense cluster of foliage. Take this picture with the same exposure you used for the first one. If not much sun penetrates, shoot another one at one or two stops wider lens opening.

Autumn is also a season of great color contrasts—the bright leaves against the bare brown earth. It is a time of subtle colors as well as garish ones. A color picture can be almost monochromatic, yet beautiful. Take the brown earth, a silvery, weather-beaten country fence and on this background splash the color of a girl in a red jacket.

Wait for the afternoon sun to shine through a row of trees lining a quiet road. Give a full exposure to record the shadows of the trees on the pavement. Some people like a human figure added to such a scene.

When the bright sun dies out, so do the brilliant colors, leaving only delicate pastel shades. An example of this is a narrow lane deeply carpeted with leaves, shrouded with trees so that only a weak light filters through. Here is where the big, fast lenses (f/2, for example) show their real worth. In such a leafy tunnel you may have to shoot at f/2 and 1/20 second, or even slower. Unless you have a tripod along, rest the camera on a stump, rock, or fence post.

Want action? October is a blowy month. Use a slow shutter speed on a bright, whirling cloud of leaves, then try it with a fast shutter. Perhaps you can catch a puppy or a child playing in a great pile of leaves. Finally, there are the fires that dot every suburb and small town, making the gray smoke and tangy odor that's as much a part of Fall as the color of the leaves being burned.

Technical data on color films

Film Type	Film Sizes Available			A.S.A. Rating	Westen Rating	Expos- ure
Ansce Color	35mm	120. 620	Sheet	12	10	Basic
Ekta- chrome	_	120, 620	Sheet Film	8	6	in bright sunlight
Koda- chrome	35mm	_	_	10	8	average subjects, all films 1/50 sec. f/6.3

## 7 KEYS TO DEPTH

by JOE FRANKLIN

IN A TWO-DIMENSIONAL picture, any feeling of depth it may have is the result of an illusion created by the photographer. If the illusion is well handled, the picture is convincing because various objects seem to have realistic roundness and volume, and the eye is aware of space existing all around the principal images. If the illusion is amateurish, the picture appears flat, lifeless, and otherwise "foreign" to what the human eye is accustomed to seeing.

On the following pages I have described seven ways of producing the illusion of depth with a camera. If you would like to see what a feeling of third dimension can do to your own picture results, I suggest you try an experiment. Locate several subjects somewhat similar to those shown here. Photograph each subject so as to avoid making use of the camera angle or light that is supposed to produce the illusion of depth. Then make a second exposure of each subject—this time observing the depth-producing suggestions in the accompanying picture captions. Once you have made this comparison, I believe it will be a rare picture in your file that lacks a look of reality because of two-dimensional flatness.

INTERRUPTING FORMS. By including massive links, a psteel rail, and other interrupting forms in the immediate foreground, an illusion of tremendous depth was given this picture of an industrial plant. While foreground objects need not be complete to be effective, their identity should never be so puzzling as to steal the viewer's interest from the main subject. Fritz Henle made this picture with a Rolleiflex on a tripod. Ansco Supreme film; exposure 1/10 sec. at f/16.

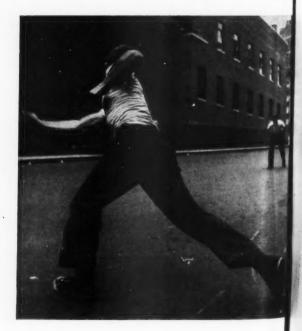


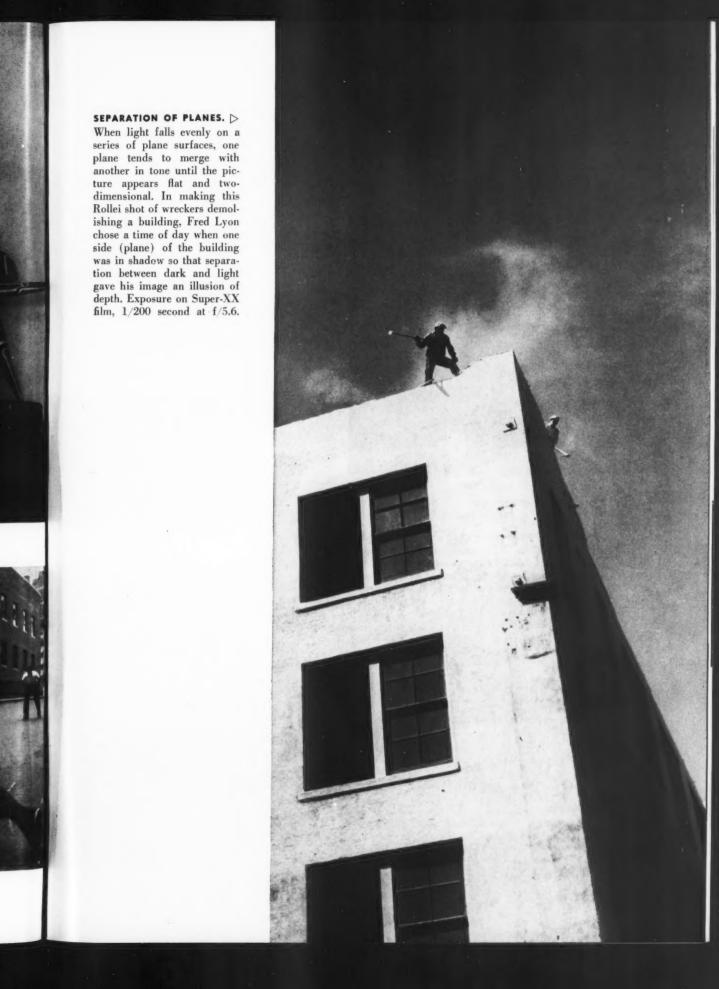




△ APERTURE. This depth-producing illusion is especially effective. With the foreground lighted for detail, one looks through a porthole (or in this case two doorways) to the subject in the background. If the foreground were unlighted and lacking in detail, the subject would appear "framed" and the picture would lose much of its depth. Bob Smallman made this shot in a Mexican Museum with a Speed Graphic on a tripod. Exposure by natural light. 2 sec. at f/22, Super-XX.

scale. If one person in a picture appears four times the size of a second person, the smaller subject seems farther away because the difference in scale produces an illusion of depth. This principle of size in relation to distance is especially useful in landscapes where trees, buildings and the like are spaced so that miles of countryside appear to have been photographed in depth. The Rollei shot by Fred Lyon, right, was made on Super-XX, 1/200 at f/5.6, G filter.



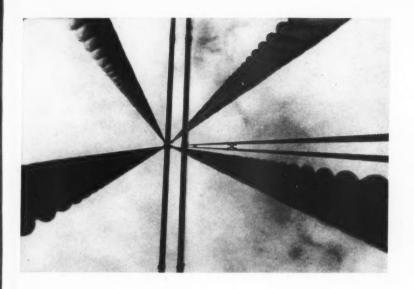




△ SELECTIVE FOCUS. When objects are photographed at short range, it is sometimes possible to acquire an illusion of depth in the picture only by throwing everything except the principal subject out of focus. For those who use long focal length lenses, selective focus is no problem. Users of miniature cameras or short focal length lenses can generally use a combination of fast shutter speed and a large aperture to limit depth of field. Rollei shot, above, by Kit Robbins, 1/25 second at f/3.5, Super-XX film.

RECESSION FROM DARK TO LIGHT. Dark tones tend ▷ to advance in a photograph while light tones tend to recede. That is why we light the background behind a portrait—to create space behind the subject. Similarly, the illusion of depth in a landscape is strengthened when aerial haze causes distant objects to become progressively lighter the farther they are from the camera lens. Shooting without a filter (so as not to cut the haze), Bob Smallman photographed this landscape at 1/50, f/8, on Super-XX.



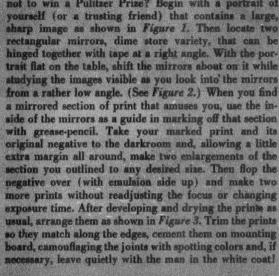




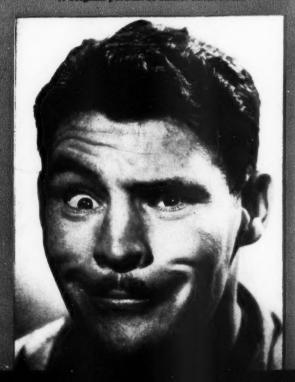
## we did it with mirrors

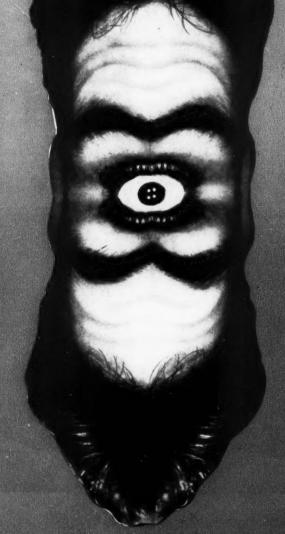
by PAUL BRADY and CARLTON MacDOWELL

Want to have some fun making a picture guaranteed not to win a Pulitzer Prize? Begin with a portrait of yourself (or a trusting friend) that contains a large,

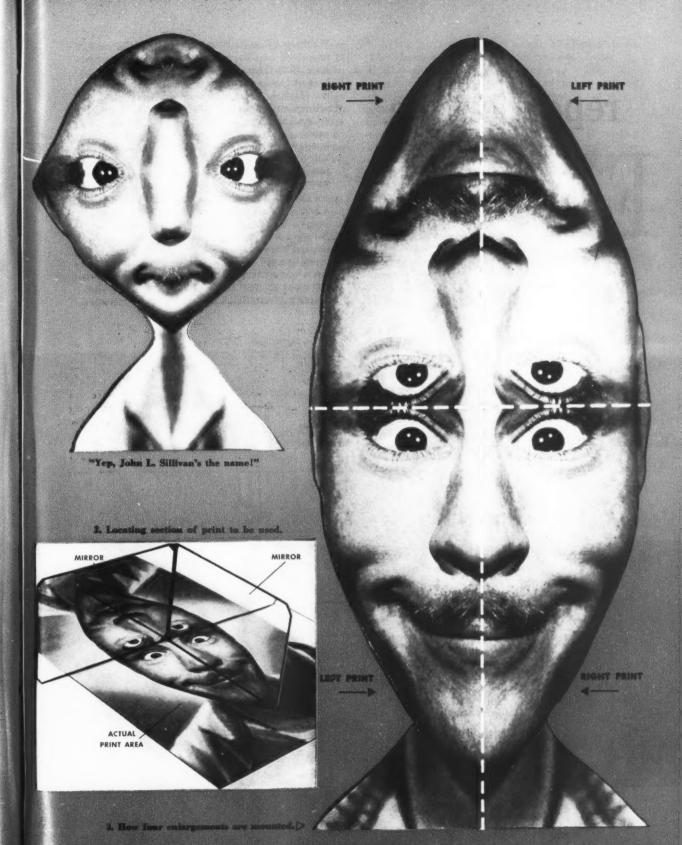








Mc? Self-centered? What pave you that idea?

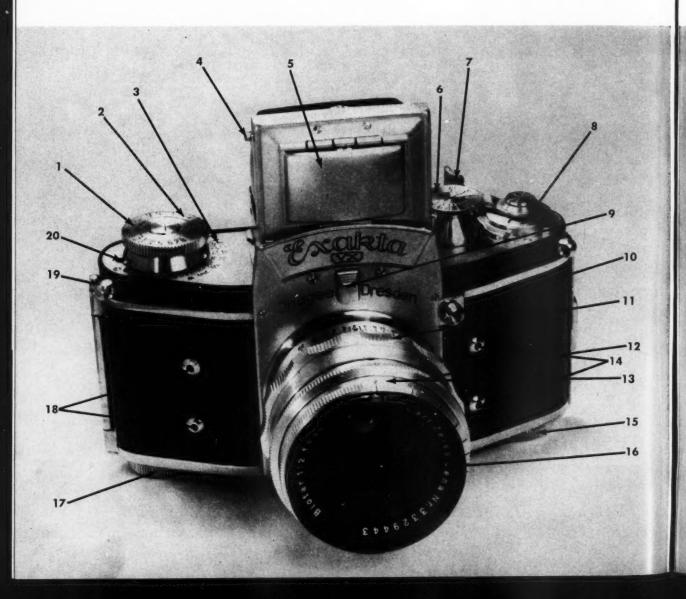


FOR MORE "MIRROR FANTASIES" TURN TO PAGE 104

# report on the EXAKTA

by HERBERT KEPPLER

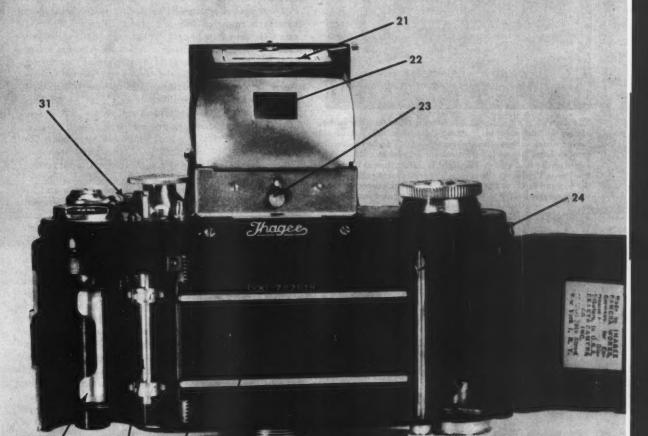
The Ihagee Camera Works, in Dresden, Germany, have been manufacturing Exakta reflex cameras since 1933. The present 35mm Exakta VX closely resembles earlier models but advanced construction features, particularly the fitting of a roof prism viewfinder as an accessory, make what was always regarded as a quality instrument into an amazingly versatile camera and one worth examining. So, for three months Modern tested Exakta VX 702019 with Biotar f/2 No. 3329442. Taken from stock, the camera was not hand picked. It was returned once to have the shutter adjusted and the back leather re-cemented to the body where it had peeled slightly. These repairs, done speedily, were covered by the camera's one-year guarantee. No other troubles were experienced. After taking nearly 1,000 negatives with the camera under varied conditions and talks with amateur and professional users, here are six pages explaining the camera's features, how the roof prism finder operates and what Modern editors think about the Exakta camera.



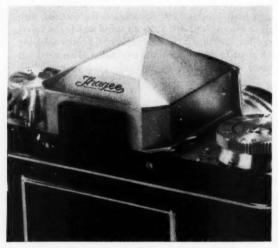
1. Slow speeds in black from 1/5 to 12 sec. 2. Slow speeds in red from 1/5 sec. to 6 sec. operating with 13 sec. delayed action. 3. Film reminder: to tell you whether your camera is loaded with black-and-white or color film and what its ASA or Weston rating is. 4. Lever brings magnifier covering entire ground glass into position. 5. Cover swings up to form front frame of open sportsfinder. 6. Fast speed dial with speeds of 1/25 to 1/1000 sec. 7. Rapid winding lever advances film and cocks shutter with one turn. 8. Exposure counter. 9. Viewfinder release for interchanging Penta Prism (see pages 64 and 65) with waist-level finder. 10. Shutter release into which a cable release can be screwed. 11. Knurled focusing ring. 12. Preset diaphragm control. By pulling this ring back slightly, any lens opening may be preset. You may then focus with the lens wide open. When you are ready to shoot, a twist of this ring will stop the lens down to your previously determined opening. 13. Aperture settings. 14. Contacts for electronic flash units. A special connecting cord must be used. 15. Knob to open camera back. 16. Carl Zeiss Biotar f/2 or Tessar f/2.8 recessed

in lightweight metal bayonet mount. 17. Rewind knob. 18. Flashbulb synchronization contacts. Either the Exakta unit or a special connecting cord to other units must be used. 19. Eyelet for neck strap (one on each end of camera). Directly behind arrowhead is top of pin which, when withdrawn, allows camera back to be removed completely. 20. Camera loading indicator shows revolving cross in small cutout when film is winding properly. 21. Focusing magnifier in position. 22. Rear cutout for sportsfinder. 23. Viewfinder release button. By pressing it, the viewfinder hood springs into position. 24. Film knife. You can cut film if you wish to develop frames you have already shot, or you can cut film after last exposure thus eliminating rewinding (see page 67). 25. Handle of knife blade. 26. Tripod bushing. 27. Cloth focal plane shutter. 28. One-piece camera body casting. 29. Sprocket drive coupled with winding mechanism. 30. Take up spool which can be removed for cartridge to cartridge feed. 31. Rewind lever which must be pulled up while rewinding. This need not be used if cartridge to cartridge feed is employed.

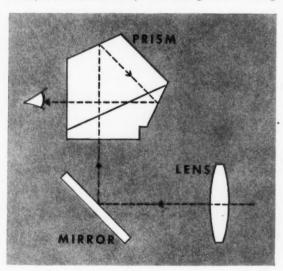
PHOTOS, PAGES 62 TO 65, BENN MITCHELL: PAGE 66, MERBERT KEPPLER



THE EXAKTA FINDERS:
HOW THE PENTA PRISM ALLOWS
YOU TO SEE THE
ENTIRE SCENE LIFE SIZE.



The Exakta Penta Prism eye-level prismatic viewfinder, above, is instantly interchangeable with the waist-level finder which comes with the camera. After light enters the camera lens, below, it hits a mirror placed at a 45 degree angle to the film plane. The light image is then reflected to the Penta Prism. As the image bounces and is reflected off the top and front of the prism, it is enlarged, corrected right to left, and reflected to the eye for focusing and for viewing.



Most 35mm cameras incorporating coupled focusing devices to set the camera-to-subject distances employ rangefinders. You peer through a small peephole and see a small, framed image. When the image is out of focus, the top half of the image is not aligned with the bottom, or you see a double image depending upon the design. By aligning the top with the bottom, or bringing the two images together, the camera is focused. When using other than the standard camera lens, you generally need accessory viewfinders to attach to the camera.

The Exakta, on the other hand, is a reflex camera, A mirror inside the camera body reflects the image formed by the lens onto a ground glass in the hood where it is brought into critical sharpness by focusing the lens. At the moment the shutter release is pressed, the mirror swings out of the way and the focal plane shutter exposes the film. The advantages of this system are numerous. Since you focus and view through the lens, there is no parallax problem. The viewfinder sees the same framing as the picture-taking lens. No accessory viewfinders are necessary if you change to long-focal-length or wide-angle lenses, or do close-ups with supplementary lenses or extension tubes. You always focus with and view the exact image that the negative will record.

The Exakta VX camera allows you to view and focus through the lens by means of two distinctly different types of optical systems which are interchangeable. The camera is equipped with a waist-level finder (pages 62 and 63) when it is bought. This finder has two distinct faults. First, like all waist-level reflex cameras, the image is reversed as in a mirror. This is especially annoying when following action in the viewfinder. Secondly, since the Exakta is a 35mm double-frame camera, the groundglass, although quite brilliant, is only 1 x 1½ in. This makes accurate focusing difficult and only a little less so if the magnifier above the ground glass is used.

The Penta Prism eye-level prismatic viewfinder, described at left, below, more than solves these problems, however. It not only shows you the image without reversing it, but enlarges what you see to an amazing degree. Let's look at the chart, right, to see how viewing and focusing through it differs from using a standard ground glass on a  $2\frac{1}{4} \times 2\frac{1}{4}$  reflex, or a rangefinder on a 35mm camera. In the left-hand column is a child's block, which in actual measurement is  $1\frac{1}{2}$  in. high. At 3 ft., this block looks about the size you see in the left-hand column.

If you are using a  $2\frac{1}{4}$  x  $2\frac{1}{4}$  reflex camera with a 75mm lens, the image of this block on the ground glass will appear exactly as is shown in the top of the second column. The image is much smaller than the block would appear to the naked eye. It is also reversed.

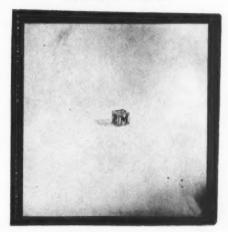
With a conventional single-window rangefinder-view-finder 35mm camera equipped with a standard 50mm lens (*middle row*), you will see an image much smaller than the block appears to the naked eye.

Looking through the large rectangular window at the rear of the Exakta VX Penta Prism, however, the image appears exactly the same size as it does to the naked eye (bottom row, center). This applies only when the Exakta VX is fitted with the 58mm Carl Zeiss Biotar f/2 (list price with camera: \$343). The alternate lens, the 50mm Zeiss Tessar f/2.8 (list price with camera: \$269.50),

2½ x 2½ REFLEX



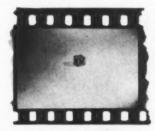




35MM RANGEFINDER



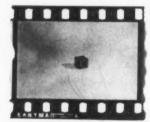




EXAKTA VX





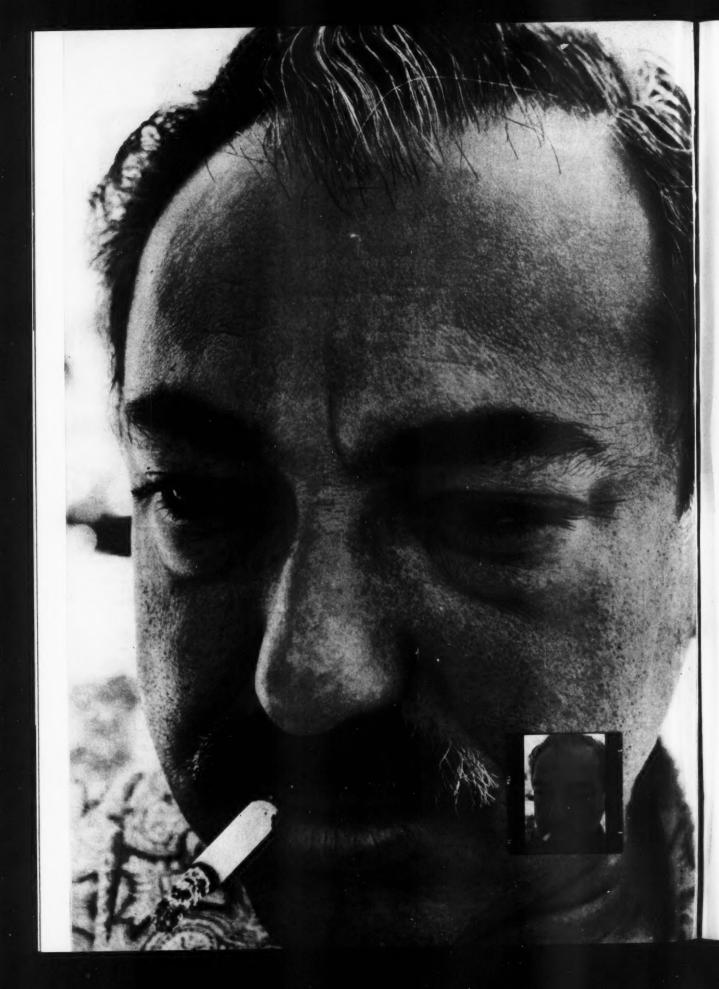


shows the image slightly smaller than the Biotar. However, the difference in image size is insignificant.

Since the Penta Prism viewfinder is not only for focusing but also for composing, the effect of seeing the entire frame the same size as it appears to the naked eye is almost unbelievable at first. It's rather like viewing a brilliantly lit store window from across the street at night.

The Penta Prism fitted to the Exakta with either lens has great advantages. First, the image to be focused upon is comfortably large. With its ample focusing screen, the camera owner will have no trouble composing his photograph and studying the effect of light on the subject. It makes taking candid photographs of people or shooting action enjoyable since you can watch your subject for expression or peak action through the viewfinder as easily as you could see the subject without the camera. Lastly the image is not reversed as is the case on conventional ground glass viewing screens.

The Penta Prism, unfortunately, is available only as an accessory at \$50 and cannot be bought in place of the standard waist-level viewfinder when the camera is purchased new. Modern agrees with numerous amateur and professional Exakta users who claim that the Penta Prism is a necessity if the full versatility of the camera is to be exploited. Few of them, it was learned, ever used the waist-level finder again after buying the Penta Prism.



## AFTER THREE MONTHS OF EXAKTA TESTS, MODERN REPORTS:

## Points you will like

Both the f/2 and f/2.8 lenses are sufficiently recessed in their mounts to make an additional sunshade unnecessary. The bayonet mounting of the lenses is firm and allows the lenses to be interchanged quickly. Either lens may be focused as close as 18 in. to the subject without any supplementary equipment (see photo, left).

The preset diaphragm allows you to feems the Exakta wide open and shut down to your predetermined stop by a flick of your wrist just before you snap the picture. Most photographers interviewed did not use this device, however, since they had no trouble in focusing at small stops after a bit of practice.

The Exakta VX body construction is a single casting, which assures stronger construction and a more perfect alignment of the lens with the focal plane than on previous models.

The quality of the f/2, 58mm Biotar on Modern's test Exakta was high. Resolution, even at the edges with the lens wide open, proved unusually good. Other lenses tested on the Exakta, an Angenieux f/2.5, 35mm Retrofocus (wide-angle), an f/1.8, 90mm P1 (telephoto) of the same manufacture, and a Carl Zeiss f/4, 135mm (long focal length) all proved of good quality even when used wide open. The f/2.5 Retrofocus was slightly soft at the edges when wide open, but sharpened satisfactorily when closed to f/3.5. (For lens tests carried out by MODERN, see Simple Ways to Test Your Lens, September issue.) The camera's construction allows cartridge to cartridge feed, eliminating rewinding. A knife built into the body cuts the film after the last exposure. You may also cut portions of used film for developing before the entire roll is finished. All operations can be carried out in daylight using standard 35mm cartridges.

The winding mechanism is operated by a lever allowing extremely rapid film advance and shutter wind. The reflex mirror remains in the up position until the shutter is wound. Forgetting to wind the shutter and film is almost impossible. You can't look through the viewfinder until you do.

The rapid interchangeability of the Penta Prism and the waist-level viewfinders enabled the camera to be held above the head to shoot over crowds. Also, to be used in small spaces at waist level where it was impossible to view the scene while keeping the eye behind the camera as was necessary when using the Penta Prism.

Additional lenses and accessories for the Exakta seem endless in number and surprisingly inexpensive when compared to those available for other cameras in this price bracket. The reflex principle of the Exakta made unnecessary many accessories which are a necessity on other cameras for copying or using long or short focal length lenses. Because of the reflex design, the camera has proved excellent for specialized work in the medical, dental, surgical, microscopical and astronomical fields. Equipment is readily available to adapt the camera to such uses.

## Points you may not like

More care must be taken with the Exakta than other 35mm cameras. Dust and lint frequently get into the Penta Prism housing and fingerprints get on the bottom of the ground glass. Cleaning is relatively simple, however, since the bottom element of the housing is easily removed. The reflex mirror is extremely delicate since it is front-surface silvered. It must never be touched when changing lenses, or viewfinders.

Focusing at night for flash was difficult with the f/2 lens and would be more so with the f/2.8 which transmits less light. Distance often has to be estimated and set by hand on dark objects at night.

When opening the camera back after rewinding film, the take-up spool is apt to fall out unless the camera is held parallel to the ground or upside down. The tripod socket accommodates European threads. An adapter bushing must be used for American tripods.

The camera is bulky by usual 35mm standards because of its reflex construction (pages 62 and 63 show it in actual size). It is of moderate weight (slightly over 2 lbs.). Its bulkiness makes it slightly difficult to handle at eye level. The shutter release is placed for left-hand operation instead of the more customary right.

When slow speeds are to be used, it is necessary to wind the slow speed dial as well as the standard wind lever, slowing down camera operations.

Since the Exakta VX permits viewing and focusing through the camera's taking lens, the use of filters causes the entire scene to become yellow, green, pink or red, depending on the color and strength of filter used.

Although the camera produces negatives sharp to the edges, the Penta Prism viewing image is not sharp to the edges. Focusing must be done in the finder's central area.

## IT'S NEW ANSCO'S COLOR DUPLICATING FILM

Now you can get duplicates, enlarged transparencies, that match or better the quality of your color slides.

EXCITING new possibilities for color photographers have been opened up by a new color duplicating film. With proper handling, it matches closely the color quality of the original slide, and in many cases it can deliver a duplicate or enlargement that looks better than the original.

Every color photographer, whether amateur or pro, has at some time or other wanted to get duplicates or enlargements made from some particularly attractive color slide. Slide-duplicating services have been available. It has been possible in the past to get enlarged transparencies made from small ones, and to reduce to 2 x 2 slide size larger original transparencies. The results ranged from satisfactory to downright horrible, depending on who did the work, the colors in the original transparency, and most important of all, how much the photographer was willing to pay for the job. For there is a lot more to making a color duplicate by conventional methods than just photographing the original color slide on a piece of tungsten type color film. To control color and contrast in the dupes it is necessary to make black-and-white negatives of the originals and to use these as masks for the originals during the duplicating process. The task of making perfect masks, and of keeping them in exact register with the originals during the work, requires a very high order of skill and experience.

The new color-duplicating film was introduced by Ansco last year and was designated Type "638." It is a self-masking film; thus the laborious steps connected with masking have been eliminated. Obviously, no color film can "duplicate" the colors in a transparency in the sense of making an exact copy. However, careful experiments and much practical experience have shown Type "638" to be a remark-

ably successful product, when properly handled.

Compared to the regular tungsten type films usually used for duplication it has a longer exposure scale and a wide density range; it produces softer gradations. Color reproduction is reasonably faithful. Except for requiring about twice the exposure needed for Ansco Printon, the new film is handled in the same manner as Printon and is processed in the same solutions.

Aside from the normal desire of photographers to duplicate a slide for family or friends, the moderate cost (about \$7.50 for an 8 x 10) and remarkable properties of the new film make possible many new uses.

The photographer using 35mm film can submit larger sized transparencies to his client, thus overcoming many objections on the part of engravers, art directors and so forth. All the pictures on the opposite page and on page 52 were originally 35mm slides. The engravings were made directly from duplicates enlarged to the exact size desired. Color slides in which the color is off balance (moderate over-all bluish or yellowish tint, for example) can be color corrected when printing duplicates. If the originals are somewhat underexposed it may be possible to gain a full stop in speed. This is done by over-printing the duplicate to compensate for underexposure. Of course, this (Continued on page 102)



HERBERT JEROME FLATOW

Bettina Edwards' smile was caught with Leica, 90mm lens. Type A Kodachrome, daylight filter, 1/60, f/6.3.

JOHN WOLBARST



The originals of these pictures were 35mm slides. Ira R. Kohlman of Pavelle Color, Inc. enlarged them on duplicating film to their present sizes. The engraver made his plates directly from the dupes. For more examples of successful Kohlman duplicates made on the new Anseo film, turn to the article Fall Color on page 52.

Gulls playing about steamer's flagstaff in brilliant noon light were stopped at 1/500 sec., f/4. Below: Brand-new gull in Martha's Vineyard sanctuary; 1/100, f/6.3. Leica, Elmar 50mm lens, UV filter, Daylight Kodachrome.



DITH WOLDARD



 $Taken\ with\ a\ 4x5\ Linhof\ Technika,\ 8\frac{1}{4}\text{-in.}\ Commercial\ Ektar\ lens,\ flood\ lighting,\ Ektachrome\ Type\ B\ film,\ f/16,\ \frac{1}{2}\ sec.$ 

## PETER BASCH'S GLAMOUR PORTRAITS

Although Webster's Unabridged gives a first definition of glamour which reads: "Magic; a spell or charm, as one which deceives the sight," photographer Peter Basch would not agree that he was in the business of "deceiving the sight." He might say that he "intrigues the sight"—for a viewer's eyes do not lightly skip over a portrait of a female taken by Peter Basch. Readers of Modern will remember Basch as a photographer of the nude (See Modern, Jan., 1951; April, 1952)—but the greater part of his scrapbooks are concerned with beauty pages from McCall's, The Woman's Home Companion, with ads for Helena Rubinstein, Coty, Charles of the Ritz, with editorial pages from Harper's Bazaar, with publicity portraits of the stars—in short, with the faces of some of the world's most glamorous women. One of the intriguing qualities found in this collection is the wide range of approach which Basch shows in his work. A quick look through these twelve pages will give you a fair sample of his efforts—and will also demonstrate that he is not a "gimmick" photographer. He does not depend upon a particular style of composition, lighting, skin

texture to sell his pictures. Basch admits that this lack of "style" offers its problems. There is no such thing as a "Basch" portrait in the sense that there is a "Karsh" or a "Halsman." Basch has no visual trademarks. On the other hand, he does not have to try to strait-jacket the women before his camera into formulations of his style. He approaches each sitting with complete freedom: "I have no preconceived notion. The model and the moment dictate the picture. When I first look at a woman, I know that here, in this face now before me, are unlimited possibilities. I try to find some other aspects in the model than the obvious ones. Something which hasn't been brought down to a formula. I try to create a photograph which because of its emotional sincerity will become the subject's own favorite." Basch finds that this ideal is often hard to reach when he is fulfilling an assignment. "American portraiture is marked by smiles, backgrounds, contrasts. Smiles must be broad because, as everyone knows, all

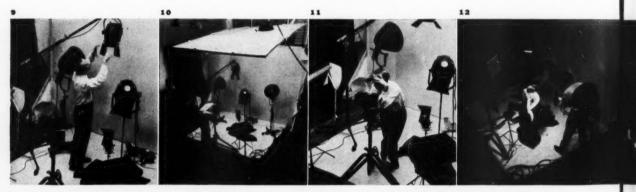


glamour girls are always happy. Backgrounds must be simple or newspaper editors will throw the pictures out. And the degree of contrast is dictated by the engravers! No wonder we can't find glamorous women today like Dietrich and Garbo, who were first introduced by superior still portraits. There is no room in our assembly line school of portraiture for the discovery of such individual personalities. About the only differences in our portraits is in the size of the bosoms displayed with the smiles. Pre-war European portraiture of women was marked by its quality of wonder. You always had the feeling that here was a unique quality which this woman possessed, and the goal of the portraitist was to show that quality. This is the goal I strive for in my portraits of women and it is not a goal attained by expensive equipment. It is reached by regarding each woman and each sitting as an individual problem. Never make up your mind ahead of time what the portrait will be like. Wait for the moment and the girl to help you. I will try to show you what I mean by demonstrating step-by-step how I worked on a portrait." (Please turn page.)

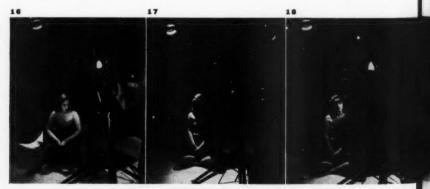
## PETER BASCH AT WORK: HE PHOTOGRAPHS MODEL JUNIOR JACKSON



As model Junior Jackson applies her makeup, Peter Basch watches her closely. He doesn't care for much makeup, says that an overuse will make face too masklike (1). He notices how her hair falls across her forehead and tries some rearranging (2). He suggests the use of more eye pencil and shadow to emphasize size of eyes (3). Basch says eyes are for expression, lips for sensuousness. He then begins to build set. First step (4) is placing velvet throw over wooden boxes for seat.

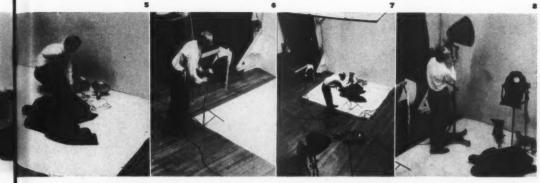


Final preliminary light is a 750-watt Bardwell-McAlister spot on a boom (9). Then Basch brings in the camera—a 4x5 Linhof Technika with an 8½-in. Commercial Ektar lens (10). Film holders loaded with Super Panchro Press B are on a wooden horse (not shown) near the camera. First light to be turned on is the boom. Reason: it gives general, overall idea of lighting, doesn't hit model in eye. Next he puts on Dinky Inkie for fill, and then (12), 750-watt spot.



He likes hairdo, but not lighting (16), so he turns out all lights and starts afresh (17) with boom light, building new combinations. He works in fill-in lights (18, 19) which kill harsh shadows caused by boom light. (Remember that fill-ins eliminate skin blemishes which are pointed up by strong single key light sources, be they overhead, center or side angled.)

# FOR MODERN PHOTOGRAPHY



Then (5) Basch places two No. 2 photofloods in simple reflectors in center rear for back lighting, if needed. Next (6) a No. 4 (1000-watt) photoflood, with homemade bedsheet diffuser, which he may use for a key light. Then he readies a Dinky Inkie (7) to be placed right, center back. Two large 1500-watt open floods are placed on either side at the back, and a 750-watt Bardwell & Mc-Alister spot is placed slightly above the Dinky Inkie (8). All lights are controlled from spider box.



Basch studies pose on ground glass (13) and decides severe hairline is bad. He believes in using hair and eyes imaginatively since you cannot change shape of nose or head. He asks model to fluff out hair (14), approves effect. He gives new coiffure a final pat (15) and then steps behind camera to check ground glass image.



Basch works rapidly, takes many pictures at a sitting. He feels that his best pictures come at the end of a session when model feels job is almost done and is relaxed. He talks to model continuously to evoke expressions. Sample sentences from this sitting with Junior Jackson: "Don't move, dear (20). Throw your eyes up. Perfect. Exactly. Lips moist, slightly open, a little more sensuous. Very pretty. Forget it (21). (He had just snapped picture.) Lower your left shoulder, I LOVE IT. More of everything. From the heart. Flirt with me, darling—more, more, aahh." (22-23).





DON'T GET STUCK IN A RUT says Basch. If you find that all your portraits have the same kind of lighting, the same contrast, the same sharpness or diffusion, watch out! You aren't giving yourself or your subject the proper attention. Last spring Basch did a checkup on his own work and discovered that for months he had been following one pattern religiously. His portraits had been vertical in format, he had used high key backgrounds almost exclusively, portions of the picture had been needle sharp. The photograph to the left is typical of this period of his work. (It was made with a 4x5 Speed Graphic, 81/4-in. Commercial Ektar lens, f/11 at 1/5 sec., studio lighting. Basch had focused sharply on the eyes—the feature he wanted to emphasize.) Desiring to change the style he had unconsciously been fashioning, Basch began the experiments which appear on this page. He started by using a black background and very few lights (1). Since he was doing the job without commercial restrictions, he let his imagination run freely. He ignored the model's hair completely for the sake of emphasizing a musing, mysterious

expression in the eves and face. He used a horizontal format, with a large amount of black area, which isolated the dreamlike mood of the subject's expression. He worked his lighting to the mood, not forcing a mood upon the model but allowing the situation to dictate mood. For his second experiment he cut down the contrast between background and subject, ignoring completely the excessive contrast needed for newspaper reproduction. He was after a portrait, not a reproduction (2). "What we should strive for is a living representation of a woman," says Basch. "Although this portrait (3) is commercially wrong-one eye fades into a shadow-I like it. In everyday (and night) life we often see women in light like this." Further, Basch didn't want to emphasize just one feature. He was after an overall effect.

So, he threw the lens slightly out of focus to get a diffused effect. (This trick will also reduce the problem of negative retouching.) "I don't like the 'every pore' school of portraiture when it is applied to women. Women, after all, are after an illusion of perfection, and that is what men are after in women, too. So, let's give it to them—and let the men have the lines, and roughness." This particular model has beautiful skin, however, so Basch did one fairly sharp, closely cropped profile shot (4) which he regards symbolic of the special masklike beauty this woman possesses. "Search for your model's special quality—and work to express that," he says. The final portrait and the one which pleases Basch the most—is horizontal, diffused, low in contrast and emphasizes the elegance found in the line of a long neck—the grace of a high-bred beauty. It's on the next two pages.











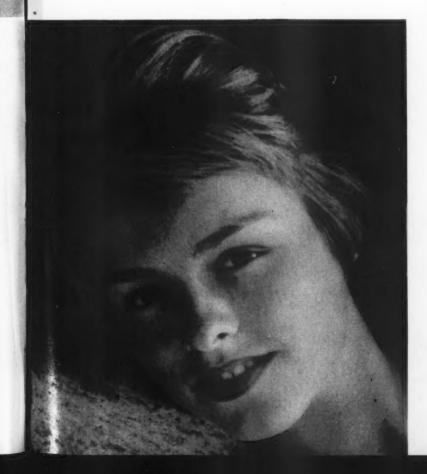


HERE ARE SOME TRICKS which you can apply—tricks that all glamour photographers use daily, hints that anyone can follow whether his equipment is expensive or not. Basch used a Contax for the portrait of Madeleine LeBeau top left taken in Hollywood in 1944. Although he was photographing a beauty, even beauties are not always perfect—and his subject's face (take a second look) is quite broad. The placement of the hands as a narrowing triangle gives the illusion of greater length to the head. This is a technique used often today in portraiture. (See "Is Good Technique Dying Out?," MODERN, Mar., 1952, pgs. 70, and 71.) The fact that Basch was using a 35mm camera, meant that his negative was too small for extensive retouching—so he had to reach for an overall diffused effect. You can get this same effect, if your model does not have perfect skin, by placing a diffusion screen over the enlarging lens. You could also throw the lens slightly out of focus as you are taking the picture. If you want to get a high key effect similar to the one above right, you can do so by using a normal negative and a couple of printing tricks. Remember that you are after mostly whites and greys, few blacks. So, underexpose during enlarging. If you want to add a diffused effect to your print, move a piece of tissue paper around right under your enlarging lens or place it directly over the enlarging paper itself. Basch used his light areas quite effectively in this portrait—and by judicious cropping emphasized the eyes upon which the effectiveness of the picture depends. The studio lights are reflected in the pupils of the eye and give two light spots which draw your attention again and again to that part of the picture. Basch does not generally believe in using props in the sense of candelabra or plaster statues. "I have discovered that most inanimate objects tend to overpower the subject. And in portraiture, you must be after the subject to the detriment of the background." In the outdoor portrait right you can see no recognizable object in the background, though the outdoors is vaguely suggested. This photograph was taken with a Rolleiflex in bright shade. One caution when using a similar camera: Don't get closer than five feet to the subject. Your lens may cause an unpleasant distortion if you do. And your negative is large enough for cropping to a closeup effect like this anyhow. One more hint: Your lady's looks may actually be enhanced by a casual hairdo which breaks across the forehead. WHERE IS THE REST of my face? might be a question from both models, *right*. As a matter of fact, the girl at the *top* did ask it. And Basch's reply was that he had told his story by letting a portion of the face do the job for

the whole. He focused on the lips and the sad eyes—even the nose is slightly, though not distractingly out of focus. The other model, movie actress Jane Greer, has even less of a face. If you want to try for a similar effect, here's how: First, look for a really contrasty negative. Develop your print in an extremely dilute solution. Just as the image begins to appear, take out print and bathe briefly in water. Then, dip a small wad of cotton in a more concentrated developing solution and go over those portions of the image which you wish to intensify. With another wad of cotton dipped in potassium ferricyanide you can lighten undesired sections. Turn page for full-size pictures.







FOR NOTES ON BASCH'S EQUIPMENT AND DARKROOM TECHNIQUE, SEE PAGE 99.





# what makes a prize winning stereo slide?

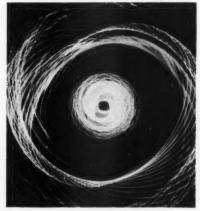
by BART BROOKS

EDITOR'S NOTE: This year the Photographic Society of America's convention held in New York City presented not only its first stereo slide exhibition, but also the first nation-wide competition of stereo slides to be held anywhere in the world. The judges who selected the hundred-odd stereo slides finally accepted for exhibition were J. A. Norling, stereo engineer and producer of a three-dimensional moving picture for Chrysler Corp.; Paul Wolf, a noted exhibitor and judge of color slides, and Bart Brooks, Director of Stereo-Graphic Labs. Inc. While the black-and-white reproductions shown here cannot do justice to the original slides which depend so much upon color and three-dimensional qualities for their success, they will identify the winning slides Bart Brooks has selected from the PSA exhibition for analysis.

1. Double Doodle, by William C. Day, Springfield, Ohio. Photographers working with ordinary two-dimensional equipment have photographed colored light patterns for years (see Pendulum Patterns, Nov., 1949 issue of Modern), but it remains for stereo to present a view of the inside of a truncated cone of brilliant red, green, and white spirals leading deep into the center pattern which is likewise rendered in stereo. Two visual elements, stereo depth and vivid colors, coupled with the use of imagination and patience, were what won this slide a spot in the "Accepted" stack.

2. The Weaver, by Henry Crowell, Winnetka, Ill. This is the sort of genre picture that should encourage each of us, wherever we may live or visit, to photograph life as we find it. The simplest task of daily living, commonplace as it may seem to us, is likely to be of absorbing interest to others in different localities. In this instance, stereo in color has added extra life to a slide that would be top-flight competitive material even in planar photography.

3. Waiting for High Tide, Inchon, Korea, by Henry D. Bowman, New York City (Highest Possible Award Winner). Stereographically, from the wisp of cigarette smoke in the immediate center foreground, to the group of G.I.'s (Continued on page 116)



1. Double Doodle. Study of light patterns by Wm. Day, Springfield, O.



5. Flanger Leaving Truckee, by Dr. Leo Barusch, Roseville, California.



9. Living Portrait, double exposure by Stanley Park, Chicago, Illinois.



2. The Weaver, by Henry Crowell, Winnetka, Illinois.



3. Waiting For High Tide, Inchon, Korea. HPA winner by Henry D. Bowman, N. Y.



4. Bow River Rainbow, a western landscape by William Foulks, Chicago, Ill.



6. Dandelion Head, Fred Wiggins, Jr., Park Ridge, Ill.



7. Going Up, a dramatic industrial stereo. National Machinery Co., Tiffin, Ohio.



8. B.O.Q., Yong Dung 'Po, a study in stereo perspective. Henry Bowman, N. Y.



10. Canyon Cottonwood, by Conrad Hodnik, Chicago, Ill.



11. Fog At Sunset, a picturesque seascape by H. C. Crowell of Winnetka, Illinois.



12. North Branch, Chicago River, winter landscape by Fred T. Wiggins, Chicago.

# "I tried it myself"



THIRD PRIZE \$10. Tom Brodwater of Orlando, Fla., bagged a prize with this black-and-white print made from a color transparency. His Rolleicord was loaded with Ansco Color Film, Daylight Type, and exposure was 1/50 at f/8.

BESIDES taking Fall and Winter pictures, why not look through those negatives you shot last Summer and never printed? You may have a prize-winner tucked away in a drawer. Any kind of black-and-white print can win, and any reader is welcome to submit as many prints at a time as he wishes.

If you can provide a new "twist" to human-interest shots, action pictures, photos of babies, girls, pets—or come up with an unusual pictorial—you have a good chance of winning one of MODERN's five monthly prizes. While these subjects appear frequently as winners, there is no limitation on subject matter.

Remember to put your name and address, as well as all technical data on exposure and lighting, on the back of each print. All prints submitted for "I Tried It Myself" are considered for possible use elsewhere in the magazine. If you want prints we cannot use returned, they must be accompanied by return postage. Address all prints to: Columns Editor, Modern Photography, 251 Fourth Avenue, New York 10, New York.

MODERN PHOTOGRAPHY'S MONTHLY CONTEST

FIRST PRIZE \$25
SECOND PRIZE \$15
THIRD PRIZES \$10



THIRD PRIZE \$10. Because the woman's face was in shadow, Kathryn S. Morehouse of San Rafael, Cal., aimed her Rollei so the white coral road of Okinawa would act as a reflector. She shot at f/16 and 1/100 on Plus-X film.



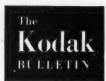
\$25 FIRST PRIZE this month goes to Cornelius Hogenbirk of East Orange, N. J., for his striking shot of a Jersey fishing boat. Armed with a  $2\frac{1}{4} \times 3\frac{1}{4}$  Century Graphic, a K-2 filter and Plus-X film, Hogenbirk waited till the boat was almost at the shore—but still riding the breakers—then shot at 1/250 and f/8. Clouds were printed in.



SECOND PRIZE \$15. It pays to wait for just that moment. Fred S. Frater of Coatesville, Pa., proves the point with this multiple flash shot. Using a Speed Graphic, Frater shot at f/16 and 1/100 on Super XX film.



THIRD PRIZE \$10. Here's a new "twist" to an old theme. William Jerig of Corona, N. Y., caught this ballet-like pieture of his daughter at the beach with a Rolleiflex, on Plus-X film. Exposure was 1/500 second at f/16.



# All about



# **Great Miniatures**

# (Including the brand-new Kodak Retinette Camera)

Here's Kodak's newest—the Retinette Camera. Look at it! It has the unmistakable Continental style, plus obviously beautiful workmanship. Heft it! It's heavy enough for steady handheld shots, light enough to ride on a strap over your shoulder all day and make you happy to have it along.

You'll like the fact that the settings are easy to see and adjust . . . controls handily grouped. Good camera for sports

coverage!

A fine Schneider Reomar f/4.5 Lens, a wide range of shutter speeds—from one second to one three-hundredth of a second, including delayed action—add to its picture-taking versatility. It also has accurate built-in synchronization for M and F flash

lamps and electronic flash equipment.

It's a really durable travelling companion. The body of the Retinette is made of die-cast aluminum alloy covered with pin-grain leather. A coupled film advance provides automatic film stop, counter, and double-exposure prevention. Plunger-type body shutter release also adds to picture-taking steadiness. Use Kodak 135 film—20- or 36-exposure magazines—black-and-white or Kodachrome. The price . . . \$59.50.





Kodak Retina IIa Camera. A top-quality precision miniature. Beautiful, too. It gives you a fast Schneider Retina Xenon f/2.0 Lens that doubles your color picture opportunities. It gives you fast action in color or lets you work easily in subdued light.

It gives you a film advance lever for fast action, for sequence shots, or to take advantage of fleeting picture opportunities. A flick of the thumb advances the film and positions it, re-sets the exposure counter, cocks the shutter and the synchronizer, leaves you ready for the next shot.

It gives you a combined range finder and

view finder for greater picture-taking conven-

It gives you a new 1/500 Synchro-Compur shutter, providing nine speeds from 1 to 1/500 second and with built-in flash synchronization for Class M or F lamps or for electronic flash equipment.

As rugged as they come, the Retina IIa is built of die-cast aluminum alloy with pin-grain leather covering. Closes when not in use so that cover protects lens and shutter. Takes Kodak 135 film—black-and-white or Kodachrome—20-or 36-exposure. Price, \$164.10.



Kodak Signet 35 Camera. Why should camera connoisseurs be so amazed at the Signet's unexcelled performance—the sharpness, brilliance, and quality it delivers? After all, that's what you expect from a Kodak Ektar f/3.5 Lumenized Lens, in a truly superb shutter, on the best focusing mount ever designed.

The amazing thing is not the Signet's topquality performance, but its budget-low price —less than \$100 for a true precision miniature!

Kodak Ektar lenses, as you well know, are unsurpassed. The Signet's Kodak Synchro 300 Shutter lives up to Ektar quality—gives you uniform release rate, a quick opening-closing rate for maximum efficiency, and reliable syn-

chronization for all Class M lamps up to 1/300 second.

And that Signet lens mount! It rides on 50 ball bearings, for exact alignment and perfect smoothness . . . and the focusing helix is held to a lateral play of .001-inch or less!

That precision of detail is maintained all through the Signet—through the convenient combined range-and-view finder, the film transport that's so smooth you advance film with a flick of the thumb, the other features that make your Signet a joy to use. Accepts No. 135 Kodak black-and-white and Kodachrome Film, 20- or 36-exposure. Only \$92.50.

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Kodak Pony 135 Camera. Here's a thrifty teammate for any beginner's photographic ambitions, and an ideal "second camera" for the expert.

You'll like the simplicity of its modern design, matched by its simplicity of operation.

You'll like the sharp, clear pictures—blackand-white or color—provided by the Kodak Anaston f/4.5 Lumenized Lens. You'll also like the Kodak Flash 200 Shutter with built-in synchronization, the body shutter release, simplified exposure settings marked in red, and automatic film stop and counter. Takes Kodal 135 Film, black-and-white or Kodachrome-20 or 36-exposure. Price, \$35.75. Kodak Pony 826 Camera is similar in design; takes 8-exposure Kodak 828 Film, black-and-white, Kodachrome, and Kodacolor. Price, \$31.15.

# ... and KODAK Flash Equipment

Flexible, Reliable, Handsome, and Economical

# KODAK EKTALUX FLASH EQUIPMENT

Here's real professional flash—for single-lamp shots, on the camera, or off . . . for multiple-lamp set-ups . . . for long extension flash work . . . for remote control . . . for trim compactness and pleasant portability . . . and, above all, for reliable response every time you press the button!

The Kodak Ektalux Flasholder is a high-energy, battery-condenser unit. One tiny battery, 22½ volts, powers one to three lamps; two batteries, tucked away in that firm "saw-grip" handle, will kick off seven lamps, spread out over 120 feet of extension cable. Batteries last over a year—thousands of flashes—and the dependable Ektalux condenser circuit assures accurate timing

right up to the limit of battery life.





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The Kodak Ektalux Flasholder works directly with any shutter that has built-in flash contacts; with Standard Bracket and 15-inch bayonet-connector cord, it is \$29.75. Kodak Ektalux Extension Units (at left), complete with 20-foot cord, \$12.40. For non-flash shutters, Kodak Ektalux Solenoid, \$15.40, and Kodak Ektalux Synchro-Switch, \$6.20.

## KODAK STANDARD FLASHOLDER

Here is dependable flash for any internally synchronized camera at a new low price.

**NEW** design—Sturdy plastic battery case is designed for holding; shaped to provide a secure comfortable grip, to add a note of smartness.

**NEW** bracket of the U-beam type is unusually strong and well made, tapped for either rightor left-hand use, and adaptable to any camera with a tripod socket. Rubber gripping cushion holds camera securely, prevents marring, is inlaid in bracket and riveted in place.

**NEW** mounting between flasholder and bracket permits quick and easy removal of flasholder for off-camera lighting. Support on bracket is toothed with matching teeth on flasholder screw attachment so that flasholder can be angled to match any camera or taking distance, and locked securely in place.

**NEW** rugged socket accepts lamps easily and holds them.

**NEW** heavy-duty ejector spring kicks out used lamps at a touch of the ejector button.

**NEW** "self-shorting" extension input . . . no need to bother with "shorting plugs."

NEW low price, \$8.25.

Takes two standard "C" batteries or Kodak B-C Flashpack. Has exposure decal on reflector, keeping all exposure data right where it's most convenient.

Kodak B-C Flashpack converts the Kodak Standard Flasholder—or any flasholder which takes two standard "C" cells—to a modern, high-energy battery-condenser outfit. Peak energy is delivered every time throughout battery life; no gradual weakening, no lagging of ignition

from weak batteries. Provides sufficient power to fire several extension units at the same time. Takes one  $22\frac{1}{2}$ -volt battery. Complete unit with battery inserted slides into your present flasholder; no alterations needed. Price, without battery, only \$2.95.

Prices include Federal Tax where applicable and are subject to change without notice.

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Kodak

# GIVE YOUR DARKROOM A NEW LEASE ON LIFE WITH

# Kodak Darkroom Equipment



This is the season when you can really begin to enjoy your darkroom. But this season or any season, you'll heighten that enjoyment with these Kodak Darkroom Aids.

# KODAK FLUROLITE ENLARGER

First and foremost on any schedule of darkroom purchases is an enlarger, and the first-choice enlarger on anyone's list should be the Kodak Flurolite Enlarger. For this is the enlarger which, since it was introduced, has set new standards of darkroom performance. Instant starting cold light. Circline fluorescent lamp, in "integrating sphere" lamphouse, provides cool illumination of high actinic quality and excellent visual contrastgives you easy focusing, ample printing speed, and proper printing contrast; minimizes negative grain, dust, and minor scratches, and eliminates risk of heat damage to valuable negatives.

Perspective correction, or deliberate distortion, is easy in any plane with the rotating negative carriers and tilting negative platform. High stability and freedom from vibration are assured by the extra-large, rigid steel pillar.

Ample paper storage space is provided in the light-tight all-steel cabinet base, which also provides rigid double support for the enlarger column.

Convenience and speed of operation are enhanced by the two velvet-smooth hand controls which permit simultaneous elevation and focusing.

Versatility is provided by the long bellows draw, permitting use of lenses of various focal lengths and wide choice of negative carriers in seven sizes up to 214 x 314 inches. With accessories, enlarger also doubles as a view, copying, slide-making camera, and cine-titler.

Price, with one Kodak Glassless Negative Carrier, lamp, and 2-inch filter holder, without lens or lens board, \$99.50.

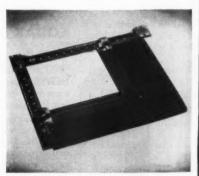


To complete your enlarger set-up you will want an enlarging lens and a masking easel. Kodak offers you a wide choice of Kodak

Enlarging Ektar Lenses and Kodak Enlarging Ektanon Lenses. Matched to your enlarger and to your exact requirements, they are available in 2-inch, 3-inch, and 4-inch focal lengths, priced from \$14.00 to \$49.90. For the very finest work, both in color and in blackand-white, and to bring out the full capabilities of your Flurolite enlarger, you will want the Ektar lenses, the finest ob-

tainable anywhere. Both Ektar and Ektanon lenses are *Lumenized*.

When you start working with your enlarger, you will want a Kodak Masking Easel, 11 x 14, to hold the paper in position. Actually, the Kodak Masking



Easel does far more than that. For use with any vertical enlarger, it handles papers up to 11 x 14 inches and can be adjusted for from ¼- to ¾-inch margins. Paper insertion is easy, sure, and quick because of the specially designed back guide which holds the paper down while it is positioned against the side guide. Masking arms have wide base with spring clamp handles, giving rapid, sure adjustment; they keep things completely on the square. A stand arm holds the mask off the board while paper is being inserted. Warp-proof base with non-slipping felt bottom. Price, \$9.60.

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Light to work by is most conveniently provided by the new Kodak Two-Way Safelight Lamp. Here is a safelight as versatile as they come. Triangular in shape, it is

equipped with a filter on one side and a metal plate on the other. Both can be easily and quickly removed to change filters or to insert filters on both sides for more light. Connect it with an extension cord and set it on a table or bench handy to your work, or insert it directly in a socket in the conventional manner for wall or overhead lighting. An added advantage—the unit can be completely rotated in the socket, to aim the light exactly where you want it, in the concentration you want. Price, \$4.50—complete with one filter and 15-watt lamp.



# MATCH PAPER AND NEGATIVE PERFECTLY

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Beginner or professional, you will be interested in the new book, "Bigger and Better, the Book of Enlarging," by Don Nibbelink, FRPS, APSA. Here is an accurate, compre-

hensive, clear, concise, and up-to-date guide on enlarging, from simple print making to advanced control processes.

This book tells everything that goes into the final print—negatives, papers, solutions, the darkroom... and you. It helps you analyze your work from artistic and technical viewpoints. It gives detailed step-by-step instructions for making good pictures better. For the first time, it also describes the new control process, monochrome-dye printing. Eighteen chapters with more than 100 illustrations make this the complete book on enlarging. Price, \$2.95.

When planning and equipping your darkroom see your Kodak dealer.

Kodak Medalist Paper is more than a fine exhibition medium. It is a new *kind* of photographic paper—a unique and winning combination of high speed, uniform speed in all contrast grades, fine tonal quality, broad adaptability to toning, and flexibility in contrast control.

Medalist's flexibility offers a new key to print quality. It enables you to match paper and negative so perfectly that print quality need never be compromised. All Medalist grades, 1 through 4, can be manipulated up or down the contrast scale to meet adjoining grades . . . giving you, in effect, an infinite series of grades.

Furthermore, merely by adjustment of the exposure-development ratio, you can choose freely between soft, normal, and brilliant prints from the same negative—without risking muddiness, fog, or shifts in image tone.

Medalist on direct development yields rich, clear, warm blacks—just a hint warmer than the true neutral blacks of Kodabromide Paper. In Kodak Brown Toner, Medalist tones to a beautiful warm brown. In Kodak Selenium Toner, it yields rich, deep browns. In Kodak Blue Toner, it acquires gray-blue tones.

Several popular surfaces—including glossy F, fine-grained lustre G, and sparkling high-lustre J—and printing grades Nos. 1 through 4.

And it's a high-speed paper, with the same effective printing speed for all four contrast grades.

In brief, it is the most remarkable photographic paper in many years. If you are seeking a finer medium for your work—if you have not yet discovered what Kodak Medalist Paper can do for you—your Kodak dealer is the man to see. See him today.

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EASTMAN KODAK COMPANY Rochester 4, N. Y.

Kodak



Color Movies now easier, less expensive than ever with the ...

# Brownie 4330 Movie Camera, 8mm. only



Certainly you won't want to miss movies of colorful autumn foliage... rustling red leaves against a bright blue sky... curling leaf smoke. Treasured, too, for repeated showings in later years will be those unforgettable outdoor and indoor records of the children. It's a wonderful time of year to add movie making to your picture pleasures.

Best of all, you can now do it for so little! A Brownie Movie Camera lists at only \$43.30—and it's every ounce a real movie maker. Its precision f/2.7 Lumenized lens is preset so that no focusing is required. A built-in exposure guide tells you where to set the aperture for correct exposure—outdoors, dawn to dusk... indoors, under low-cost floodlights. Simply attach the Brownie to the Kodak Photo-Light Bar, and follow the action simultaneously with lights and camera! All you have to do is aim and shoot. The Brownie's as easy to load as the simplest snapshot camera—takes low-cost rolls of 8mm. Cine-Kodak black-and-white films (\$2.90) or full-color Koda-chrome Films (\$3.95). Thirty to forty average-length movie scenes with each loading. And first film cost is last film cost—no additional finishing charges!

Ask your Kodak dealer to show you the Brownie—and the several other fine Kodak movie cameras. Chances are he can arrange for easy payments, if you wish.

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# Dr. Cinema Sa

Get normal perspective by abnormal optical methods

We've been all through the popular reasons for using lenses of various focal lengths-normal, wide-angle, and telephoto. In simplest terms, we use these for reaching out for a larger image of a distant subject (telephoto) or getting a lot of stuff into the scene at close range (wide-angle).

But when we vary the lens focal length, what happens to the comparative size of subjects at various distances from the camera? Plenty-and here's where perspective enters your picture.

The shorter the lens focal length, the larger foreground objects will appear in the picture, and vice versa. One example of this is the gag shot, where a reclining subject's feet (toward the camera) appear enormous when a wide-angle lens is used at fairly close range. The opposite effect is observed in those Kentucky Derby newsreel sequences showing the home turn and the stretch. The nags seem to be on a treadmill and fail to get much bigger as you'd expect them to as they come toward the camera.

Now let's see how the thing works in terms of average everyday shooting. For brevity's sake we'll assume that you're using a 16mm outfit with the normal 1-inch lens. In your travels you come upon a picturesque little country church which you want to incorporate in a scenic sequence. Your 1-inch viewfinder shows you that for a normal shot of the church you should stand perhaps 100 ft. away from this building. Just before you shoot you realize that there are a couple of rustic stone gateposts on either side of you. In an effort to inject artistic composition and depth into your sequences, you decide to frame the church between the gateposts. So you move back several feet and take aim again.

But what's happened? Looks now as if the posts have taken over the whole deal, with the church itself being de-emphasized alarmingly. You sashay back and forth, trying to lick the thing, with no success. How are such shots brought off?

Here's how. Step back about twice as far as you were when your 1-inch viewfinder showed a "normal" scene. Then-at this 200-foot distance-you put on the 2-inch telephoto lens. This gives you exactly the same field of view as you had with the 1-inch at 100 ft. But now the gateposts give just the framing effect you wanted, without overpowering the church itself.

The difference in perspective afforded by the 2-inch lens had the effect of pushing the gateposts up closer to the church and

making them appear smaller in relation to it.

Conversely, if you'd wanted to bring out the massive stonework in the posts, in contrast to the church beyond them, a wideangle (in this case a 15mm) lens would have been the thing. Or you could have obtained a less exaggerated effect of the same kind with the 1-inch lens, as you originally started to do. I've assumed that what you wanted was a natural appearance—and this had to be achieved by abnormal optical means, simply because a lens cannot have the adaptability of the human eye. The fact is that human three-dimensional vision, with its amazing versatility, gives us normal perspective almost universally. Being human, you sort of figure that a few pieces of glass costing a fair piece of change should be able to do the same thing. But it just ain't so .- THE END



Director William Hampton supervises cameraman Paul Meagher during a low key scene. Notice lighting simplicity.



The borrowed Maurer camera was "blimped" in an old trunk to silence its running while sound takes were made.

# pro movie on amateur budget

BY WILLIAM WIEGAND

WHEN THE GOTHIC FILM SOCIETY of the University of Michigan was formed three years ago, the members expected to sit comfortably watching significant old films and to discuss them later over coffee. But it didn't happen that way. Gothic found that viewing professional movies was fine but making them was infinitely better.

The plan to make a movie was first expressed by William J. Hampton, 28-year-old student and director of the group.

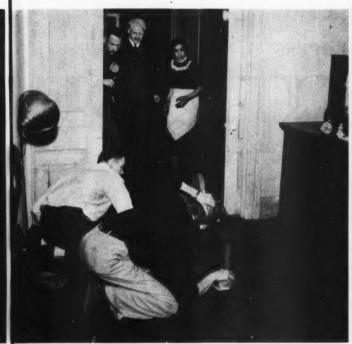
There were those, of course, who pointed out the usual reasons why the project was risky. With no expectation of financial support beyond the private financial resources of the members and no great experience in motion picture production, the obstacles were evident. Hampton, nevertheless, decided to go ahead. He and a few others selected the story that was to be filmed. Aware of the limitations of the enterprise, the society wanted a story with relatively few characters, few sets, and a different kind of appeal.

The short Kafka story, *Metamorphosis*, seemed to fill the bill perfectly. It had many other merits in addition. Because the story is told entirely from the viewpoint of

the hero who wakes in the morning and finds he has turned into a huge cockroach, it was seen possible to film the entire production from a "bug's eye view." The full experience of the man turned bug as he is persecuted to death by both his family and others could be recorded by using the camera as the instrument of the insect's vision. The normal camera position was therefore no more than 18 in. above the floor, but as the insect crawled about onto a bed, chairs, the walls and the ceiling, the position could change. The technique also obviated the need to make some sort of animated artificial cockroach, since the camera was itself the insect, and, in a very real sense, the hero of the picture.

Hampton was anxious to delegate the actual photography of the picture to someone else. Paul Meagher, a professional dentist and personal friend, learned of the project, and, since he was an experienced amateur hobbyist himself, was delighted to take over the challenging camera work.

Meanwhile, the story was being adapted, with much additional dialogue, by two students of creative writing at the university. In casting the picture, Gothic got a



Hampton and Meagher inspect "bug's eye" angle of camera. Actors look down on insect. Maurer is mounted on dolly.



A married student's home was ideal for a set. The furnishings were 1925 Teutonic style. Mike was for taping sound.

real break. A company of semi-professional actors was in town, most of them ex-students, who volunteered their services in return for the rare motion picture experience it afforded them of playing the mature roles in the story: those of the mother, father and sister of the hero, members of a German family of the Twenties.

The home of this family was the only set required for the production. A married student offered his large apartment which had two large rooms that were almost perfect for the shooting. There was also plenty of space to install the Reeves synchronized tape recorder which simultaneously transcribed all dialogue as it was spoken.

The problems of the actual photography were many. For most of the floor shots (that is, when the insect crawled along the floor), the group used a professional 16mm Maurer movie camera they had rented from the university. A special dolly had been constructed, above, to move cameraman Meagher about at this low level.

When the script, however, called for the insect to be lying in bed, or crawling around the walls and ceiling, the cumbersome Maurer was impractical, and Meagher had to switch to his hand-held Bolex H-16. In one 12-minute scene, he emptied his camera several times, always careful to end, if possible, on anonymous sections of the wall or ceiling. This was intended, of course, to prevent visual jumps at each substitution of a new reel.

Implicit in the photographic technique were other interesting matters. After much thinking whether or not there should be included one actual shot of the insect looking at its body after the metamorphosis, Hampton finally decided to try it by making an artificial cockroach body with legs attached. This was accomplished by means of an inflated rubber bag varnished to a high gloss in order to suggest a shiny cockroach belly. The legs were wire brushes trimmed and tapered to size. The procedure was for Meagher, while lying on the bed, camera in hand, to set this contrivance over his legs and after panning along the ceiling, quickly bring the Bolex down for one sudden shot of the "body," below. It was precisely what the story called for, and after viewing results, everybody was for including the bit.

One of the most effective (Continued on page 124)



Photographer Meagher, dressed as cockroach, photographs himself for only scene in which the body actually appears.

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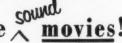
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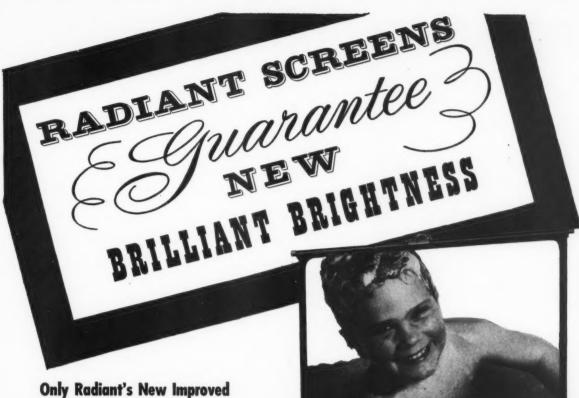


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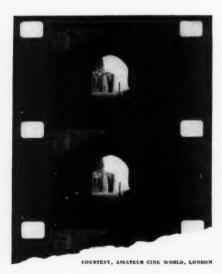


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# hints on composition

Editor's note: Composition not only improves film footage but also enhances the message the film intends to convey. Sometimes a good composition proves so direct an aid to the immediate understanding of a scene that the scene needs to be held on the screen for a decidedly shorter length of time than another with rambling composition. This month, MODERN presents three scenes from amateur movies made in Great Britain. Two achieve their aim, one does not. The analysis of each scene should help you towards tighter composition in your own 8mm or 16mm home motion picture taking.

Top scene is admittedly rather a lucky and an extreme case. Here to the right of the frame is a point at which no fewer than seven compositional lines converge, and the main figure is placed at this point, the eye being irresistibly led and held there. The second figure is placed nearer to the camera but, though occupying more of the frame space, is less emphasized than the other simply on account of the composition.

Middle scene on the other hand illustrates a case of a more common type wherein dramatic emphasis is achieved by placing black against white, or vice versa. The rather sinister figure by the rather sinister wall, all tones being dark, is embellished by the placing of the head against the one small patch of sky background. It is points of this sort that you have to look for in choosing locations—hence the common advice only to select locations finally when the almost complete or final version of the script is available.

Bottom scene illustrates what you must not do when shooting a scene through an arch: you must not try to reproduce both foreground and background when their brightness range is more than about two stops in the case of monochrome, or half a stop in color. These rules apply only if you wish to have detail in both your highlights and shadows. If your aim is a silhouette or a dramatic black shadow area, you can of course expose for whatever part of the scene you wish in detail and let the shadow or silhouette area go dark. On the other hand, while dark shadow areas are sometimes sought, washed out highlights must be avoided consistently. They will ruin any scene and enhance none. Therefore never expose for the shadows and disregard the highlights. In all cases, you should remember that you must be content with the result as it is returned to you by the processor. While the still photographer can burn in highlights or hold back shadow area while enlarging, the movie maker must make all his adjustments while actually exposing the original film.



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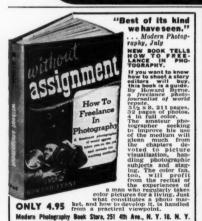
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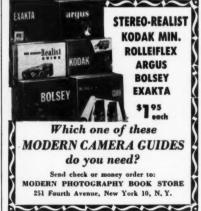
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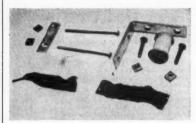
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No matter how interesting your home movie may be, if it's dirt covered, your audience will be less than appreciative. You can build a film cleaner to attach to your projector for less than 25c. Here's how it's done. You may have to make minor alterations to fit your particular projector.—Don Langer.



1. You'll need a 4 x 4 in. angle iron, 2 in. straight iron, two 1 in. screws, nuts, two 3 in. screws, nuts, spool and felt.



2. Cut thread spool evenly after marking center line carefully with a pencil.



3. Measure felt strips and cut to spool size. Fasten with household cement. Do not get cement on outer side of felt.

(Please turn to page 100)

## PETER BASCH

(Continued from page 79)

CAMERAS: For most work, Peter Basch uses a 4x5 Linhof Technika equipped with an f/6.3, 8½-inch Commercial Ektar lens. He feels that this camera is excellent for studio work. It gives him a negative of sufficient size for retouching work, and he can get excellent 16x20 blowups from his negatives. He has an 8x10 camera which he uses when the client asks for it. He also uses a Rolleiflex, with an f/3.5 Xenar lens, for much of his outdoor work. And he employs a Contax III A, with an f/1.5 Sonnar lens, for pictures taken where the light is bad.

FILM: With the studio cameras he uses Super Panchro-Press, Type B; for the Rolleiflex, Super-XX; and for the Contax, Plus-X. For color he uses Ektachrome, except, of course, for the 35mm. For that he uses Kodachrome.

LIGHTING: Basch never uses electronic flash or flash bulbs. He believes that he gets better results and has more control by using flood lighting.

DEVELOPING: Basch develops his 4x5 negatives for 6 minutes at 68° in DK 50. He develops both the Super-XX and the Plus-X in Microdol. His usual practice is to run off a test roll during a shooting session just to double check his results.

PRINTING: Basch believes that a great deal of the final effect of a portrait is created in printing. He says that 90 percent of the time he uses a straight print on No. 1 Velour Black DL paper. His prints are 30 to 70 percent diffused to give a final effect of softness and glamour.

MISCELLANY: Basch uses a tripod whenever it is practical. He doesn't believe in taking a chance on moving the camera. He always overshoots-works very rapidly. He claims to have made as many as 300 Rolleiflex shots in one hour: on 4x5, as many as 150. He feels that the end of a sitting is usually the most profitable shooting time because everyone is relaxed and happy and feels the job is done. He does not use filters with color or black-and-white. He was born in Berlin on Sept. 23, 1922, and came to this country when he was 10. His family were moving picture people and he has always been close to the film business. He studied photography in Paris with the still photographer Paulus Loeser and worked as an apprentice cinematographer with Kelber who photographed the famous movie Carnet de Bal. In the United States he worked as an assistant to Willinger on the West Coast. He says that his goal in life is to be independently wealthy. Meanwhile, photography is as good a way to subsist as any other.—THE END



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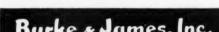
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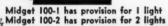
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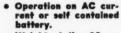




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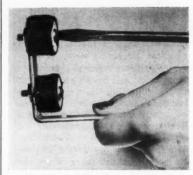
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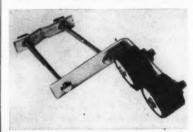
AMERICAN SPEEDLIGHT CORP 480 Lexington Avenue New York 17, N. Y.

# MOVIE FILM CLEANER

(Continued from page 98)



4. Attach spool ends to angle iron. Tighten so spools will not revolve.



5. Complete cleaner when assembled with backing iron should look like this.



6. Attach cleaner to film reel arm in direct line with film gate. Moisten felt with wad of film cleaner soaked cotton.



7. Clean film during very slow rewinding. Don't oversaturate felt with cleaner. Turn spools each reel. -THE END

# foto friends

# they want to hear from you

The following names and addresses are those of foreign photographers who have written us expressing their desire to exchange pictures and shop-talk with American "opposite numbers." If you would like to make friends with some of these people, simply drop them a line telling them of your interests and inviting them to do the same. First class postage to foreign destinations is 5c for the first ounce, and 3c per ounce thereafter. Airmail postage per 1/2 ounce to Great Britain and Europe is 15c; to Africa 25c; to Australia 25c; to Hawaii 6c; to India 25c; and to Brazil 10c.

### GREAT BRITAIN

Bertram Hutchings, F.R.P.S., 124 Stockbridge Road, Winchester, Hants. Adv. am., salon work.

David James Hutchinson, 2 First Avenue, Heaton, Newcastle on Tyne, 6. Am., age 30, gen. subjs.

W. H. T. John, 8 Albert Place, Loughborough, Leicestershire. Amateur.

A. Jones, 2 Wellman Villas, Hermitage Road, St. Johns Wokring. Adv. am., club work.

Francis Johnson, 44 Frederick Street, Edinburgh, 2. Am.-pro., color work. 28, Contax.

Leslie Johnson, 1 Hatherley Street, Princes Avenue, Liverpool 8. Amateur, age 19.

J. W. Jones, Racine, Second Avenue, Mortlake, London, S. W. 14. Am., portraiture.

Robert T. Jones, 100 Tollerton Road, Liverpool 12. Am., age 28, miniature work.

Wilfred Keeley, 5 Cecil Road, Enfield, Middlesex. Am., 35mm work.

Bill Kemp, 4 Litchfield Tee., St. Margarets, Stanstead Abbotts, Nr. Ware, Hertfordshire. Am., Ikoflex.

William H. Kemp, 4 Budd House, Valley Grove, London, S. E. 7. Amateur. 35mm.

Thos. Kent, 40 Fourth Street, South Moor, Stanley, Co. Durham. Am., age 22, 35mm work.

Basil Lansbury, 68 Northumberland Park, Tottenham, N. 17, London. Am., portrait and landscapes.

Edgar Lawton, 76 Fawnbrake Ave., Herne Hill, London, S. E. 24. Amateur, age 19.

Georgina Leadbeater, "Homeleigh," Bradfield Road, Wix., Manningtree, Essex. Am., landscapes.

Edward C. T. Little, 30 Homefield Road, Wembley, Middlesex. Am., camera club work.

# GERMANY

Wilhelm Ruttiger, Wittelsbacherstr. 7, Wurzburg. Amateur, Zeiss Ikonta, candid shots and close-ups. Karlheiur Beierle, Buhlerhalstr. 16, Buhl/Baden. Amateur, Leica I, color and general interest subjects.

Ernst W. Packmohr, Brachtstrasse 36, Essen-Bredeney. Free lance photog., general interests.

Gerhard W. Hillringhaus, 11, Honsberger Strabe, (22a) Remscheid, British Zone. Robot II, general interest subjects.

Horst Frense, Bahnhofstr. 295, (13b) Zwiesel/Bay. Amateur, Leica IIIc, landscapes and portraits.

Lucien Friedrich, 80 road to Esch, Schifflange/Grd. Duchy of Luxembourg. Amateur, general interest subjects.

Carl Kleinen, 291a Roetgensbachstrabe, Roelgen near Aachen. Amateur, Leica, general interest subjects. Hans Schlosser, Kirchstr. 26, Knapsach 1 Koln. Amateur, general interest subjects.

Werner Kunte, Blumenstr. 34 Minden i. Westf. Amateur, miniature photography.

Hans O. Neubauer, 18 Hochfeld, Gross-flottbek, (24a) Hamburg. Amateur, 21 yrs. old, general interest subjects.

Dipl. Ing. Kuno Gohler, Buschey Ar. 38, (21b) Hageni, British Zone. Kodak Retina I, general interest subjects.

Rolf Schloen, Grosse Str. 74, Rotenburg/Hann. Zeiss Ikon, general interest subjects.

Kurt Zuppke, Über Bredstedt, Lutjenholm. Amateur, Zeiss Ikonta, general interest subjects.



Young LEAST BITTERN... Leica photograph by Harry J. Lance, Jr., Philadelphia, Pa.



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# **HOW IT WAS DONE**



A shaving mirror and a single photoflood in a reflector were arranged as shown below for making the glamour portrait shown above. Inexpensive mirrors of this type usually have two sides, one of which is an ordinary mirror surface handy for use as a fill light. The other side of the mirror is usually a concave surface which can be used to concentrate light rays for somewhat of a spotlight effect. Photos: Camera Clix.



# COLOR DUPLICATING

(Continued from page 68)

will only work if the original is not too blocked up and the colors are not too degraded.

Originals will not fade so rapidly if duplicates are substituted for projection, an important factor in color slide clubs. Salon exhibitors may participate in more than one salon at the same time; the risk of losing originals is eliminated. Color montages can be made by projecting several small slides onto a larger piece of duplicating film.

Although Type "638" offers a simplified, improved duplicating method, processing it is no job for the unskilled to undertake. To get topnotch results, skill and care are required. Modern has prepared a list of Ansco authorized color-finishing laboratories which are set up to handle the new film. Sample prices are included. You may have it by writing to Color Editor, Modern Photography, 251 Fourth Ave., New York 10, N. Y.

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TTH Ivotal ½" f:1.4 Super Comat ½" f:1.9 Comat F.F. ½" f:2.5	K
Super Comat 1/2" f:1.9	V
Comat F.F. 1/2" f:2.5	D
Lumax 1" f:1.9	K
BELL & HOWELL 16mm	
Ansix 17mm f:2.7; TTH Kinic 1" f:1.5;	
Super Comat 1" f:1.9	K
BOLEX 8mm	
Switar 1/2" f:1.5; Pizar 1/2" f:1.9; Yvar	
1/4" 1.28	H
BOLEX 16mm	
Yvar 15mm f:2.8; 1" f:2.5	H
ELGEET 8mm	
Unifocus 13mm f:1.9	R
Unifocus 13mm f:2.5.	
ELGEET 14mm	
25mm f:1.9; 51mm f:3.5	K
KODAK Smm	14
Model 60 13mm f:1.9	D
Model 60 13mm 1:1.9	M
Model 8, 8A, 90A 13mm f:1.9	MA TO ST
Reliant 13mm f:1.9, f:2.7	RS
Brownie 13mm f:2.7	EB
KODAK 16mm	
Royal f:1.9	ER
CINE NIKKOR	
f:1.9; f:2.5; f:2.7	A
UNIVERSAL 8mm	
Cine Anastigmat 1/2" f:1.9; f:2.5	. A
WOLLENSAK	
Cine Raptar 13mm f :2.5 F.F	. T
Cine Raptar 13mm f:2.7 F.F.	. T
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# DONE WITH MIRRORS

(Continued from page 61)



Paul Brady as is, above, and composites from mirror sections, below.





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## NEW PRODUCTS

(Continued from page 41)

it can be operated at either sound or silent speeds. The unit provides still picture and reverse operation. Illumination is provided by standard 750-

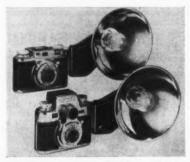
watt projection lamps.

The model also features a high fidelity amplifier with output of four watts and a built-in plug for either microphone or record player. Price: \$395 with 9-inch top-mounted speaker. For further information write: VICTOR ANIMATOGRAPH CORP.

DAVENPORT, IOWA

# Bolsey B/C Flashgun

The Bolsey B/C Flashgun #3, designed especially for the Bolsey B-2 and C cameras, uses a high capacity condenser charged by a miniature 221/2 volt hearing aid type battery. The manufacturer claims the battery will last for more than 10,000 flashes. The gun also features a safety device to



prevent premature flashing, built-in test light, automatic bulb ejector, and the ability to fire up to six series connected bulbs. Price of gun, complete in flannelette bag, is \$15.50. For more information write:

BOLSEY CORP. OF AMERICA 118 EAST 25 ST., NEW YORK 10, N. Y.

# New Lenses For The Exakta

Two new lenses for use with the Exakta 35mm single lens reflex camera are on the market. The Steinheil Cassaron 40mm, f/3.5 wide angle lens features a 57° viewing angle, and the Angenieux 135mm f/3.5 telephoto lens has an engraved depth of field scale and a full range of stops from f/3.5 to f/32. Price: Steinheil Cassaron, \$49.50; Angenieux, \$75.50. For further information write: THE EXAKTA CAMERA CO.

# 46 W. 29 ST., NEW YORK 1, N. Y. **New Brumberger Slide Files**

Two new Brumberger units for storing 2 x 2 slides, and one for stereomounts, are now on the market. The three units are partitioned, have gray enamel finish over all-steel construction, and hold half as many glass or metal binders as they do cardboard mounts.

Slide File #1149, with a capacity of 660 cardboard mounts, costs \$2.95; (Continued on page 106)





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## NEW PRODUCTS

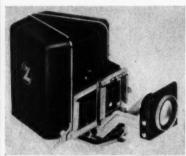
(Continued from page 105)

Slide Cabinet #1094 with a capacity of 3,960 cardboard mounts, \$24.95. For Stereo users, Stereo Cabinet #1096 with six drawers and a total capacity of 900 cardboard mounts, costs \$24.95. For a catalogue and additional information, write:

BRUMBERGER SALES CORP. 34 THIRTY-FOURTH ST., BROOKLYN 32, N.Y.

## Zett Small-Size Slide Projector

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coated, anastigmat 0.8cm lens, the Zett 35 is said to project 2 x 2 transparencies as large as 10 feet wide without loss of definition. Price: \$76.50. For a brochure and more information write:

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positive bulb contact spring, silverplated electrical contacts, and self shorting extension outlet for multiple flash. Price of the complete unit is \$9.60. For more information write: JEN PRODUCTS SALES CO.

419 WEST 42 ST., NEW YORK 36, N. Y.

### Elitar 8mm Movie Lenses

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Since the first Speedlight (strobe) hit the market in 1946, acceptance of this new angle on flash lighting has hardly set the world on fire. Reception has varied from enthusiasm down to lukewarm tolerance, or even to a plain cold shoulder.

What's wrong? The idea of strobe lighting is sound-as far ahead of the times as tomorrow's jet powered automobile-that's been the

verdict of experts.

But there's been a reason for strobe's er-

Tatic success, and it's a good one. It's just that the price has been too low!

Now you're the boys on the buying side of the counter, and that probably sounds like a fluke of a reason, but here are the facts in the case, and judge for yourself. The guts of any strobe unit looks like a high powered electrical circuit, and contains certain types of mechanisms without which the unit could of mechanisms without which the unit could not operate. One of these little parts is the capacitors; "oil-filled", and "electrolytic". One's good, the other ain't, one's cheap, the other costs plenty. But let's face it . . . you get what you pay for, and when a manufac-turer uses the inferior electrolytic kind, he's not kidding anybody but you. Almost every strobe manufacturer uses the electrolytic capacitor today, it costs less, it makes his total unit price attractive, but it just isn't worth beans. There are no two ways about it, a strobe unit must have an oil-filled capacitor

in order to give you what you pay for in strobe.

These are the cold facts. Why should Epco
try to sell a unit that costs more than most of their competitors? On the surface it looks like a lost cause. But we have proved to thousands of photo fans that it actually costs less to own the "Cadillac" of strobe lights.

### Here's why:

- 1. You get faster recycling time. This little deal is very important, in that you can get your shots off with only a 3 to 5 second delay. You are guaranteed that in the time you use to load or advance your film, or change your setting, your light source is ready for you. You'll never have a lost shot because your battery hadn't recharged fast
- 2. If you're the outdoors type and wait for a chance to shoot a raging blizzard, you'll never have to worry about lack of light. You get instantaneous action. The same holds true if you're shooting down south, where the almost tropical conditions would put a cheap electrolytic type unit out of commission in no time.
- 3. If you're only a weekend or a monthly picture taker, you want your unit to work when you pick it up. With electrolytic capacitors you always have to worry about the capacitor plates re-forming and re-welding—this is never the case with an Epco unit.

There's lots more, but I'll save it for next month. If you're interested in getting some more dope on the finest speedlight around, drop me a post card and I'll be glad to oblige. Honestly,

Nat Sperry

P.S. All Epoc Strobe Units utilize the General Electric oil-filled capacitor. The entire unit is guaranteed for 5 years.

EPCO PRODUCTS INC. 2500-B Atlantic Ave., Brooklyn 7, N. Y.

### NEW PRODUCTS

(Continued from page 106)

and fixed focus, the Elitar lenses fit most popular make 8mm movie cameras. Fixed focus lenses are: 1 in. f/3.5, \$9.95; 11/2 in. f/3.2, \$12.95. Focusing mount lenses available are: 11/2 in. f/3.2, \$17.95; 11/2 in. f/2.5, \$26.95; 11/2 in. f/1.9, \$38.95; 11/2 in. f/1.5, \$42.50. For free illustrated booklet write to Dept. Z. INTERSTATE PHOTO SUPPLY CORP. 28 WEST 22 ST., NEW YORK, N. Y.

## Baja Slide Projector Cases

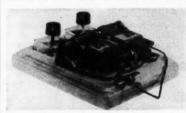
Three new Baja cases for slide projectors are now available. Two of them one for TDC projectors, the other for the GoldE 300-feature a miniature screen in the lid, and provision for mounting the projector. The tweedfinished TDC case also has two unit drawers able to hold four TDC Selectrays. The GoldE 300 case includes felt-lined compartment for four index files, space for a GoldE changer, room for eight Airequipt magazines, and has luggage type exterior. A case with built-in protective blocking and twotoned tweed exterior, is designed to fit Viewlex 22, 33, and 44 projectors. Prices: case for TDC projectors, \$15.50; GoldE 300 case, \$14.65; case for Viewlex projectors, \$10.50. For a descriptive catalogue and more information, write:

BARNETT & JAFFE

6100 N. 21 ST., PHILADELPHIA 38, PA.

# Keystone D-18 Film Splicer

This 8 and 16mm film splicer, with adjustable stainless steel cutter blades and stainless steel scraper, has an unusual air space over the weld which lessens the drying time. The splicer comes with two bottles—one containing cement, the other for water which fit into two wells in the base.



An applicator is mounted in the top of each bottle. Metal construction is cast iron, finished in triple coated bronze crackle, and the rock maple base is mounted on four rubber feet. Price of complete kit with instructions is \$14.95, including Federal tax. For further information write:

KEYSTONE MANUFACTURING CORP. 151 HALLET ST., BOSTON 24, MASS.

### Kodak Riviera Protecto Albums

Kodak Riviera Protecto Albums have a simulated leather cover and are embossed in an alligator type finish with a decorative 24-carat gold band. They are available either in blue, brown or red.



One of the features of this album is the clear Kodapak folders which protect the prints. These plastic folders, with their paper inserts, are bound directly into the binder which opens and closes with thumb and finger pressure. Pictures slip inside the Kodapak folder. Small prints must be pasted or held in position, but large prints will remain in position under the pressure of the covering against the paper insert.



Each album is supplied with 12 Kodapak folders plus paper inserts that will accommodate up to 24 8 x 10 prints or an equivalent number of smaller prints. Extra leaves and Kodapak folders are available. Price: \$8.50. For further information write: EASTMAN KODAK CO. ROCHESTER 4. N. Y.

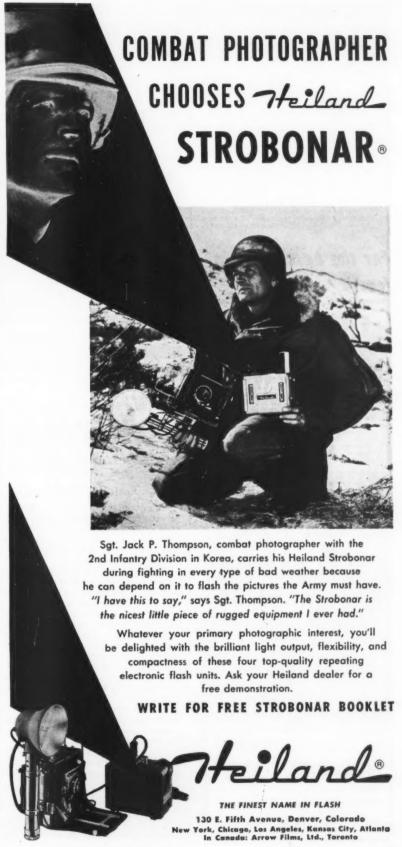
A new substance, Ethol 90 Ultra-Fine Grain Additive, can now be added to Ethol Speed Developer. It reduces grain and slows the usual 90-second developing time at 70 degrees to between 3 and 5½ minutes. When used with Ethol 90 regular or New Single Mix formulas, dilution is 1 to 1. One quart bottle of additive costs 25 cents. For more information write: Robbins Ethol Corporation, 19 West South Temple, Salt Lake City, Utah.

Kling Photo Supply Corp., 235 Fourth Ave., New York 3, N. Y., sole U. S. distributor for Linhof products, have now set up their own facilities to supply and plot rangefinder cams for the Super Technika. Formerly, it was necessary for Technika owners to ship their lenses to Germany to have them fitted to the Super Technika's Multifocus Rangefinder.

A new pocket size Exposure Dial is on the market. It features direct reading scale for shutter speeds and exposure times, for all films, plus a simplified table for flash. Price: 75 cents each. For further information write: Dialex Company, Box 3153, Cleveland, Ohio.

### COPIDAPTOR-CORRECT ADDRESS

The address for The Copidaptor, described and illustrated on pages 28-29 in our August issue, was printed incorrectly. The proper address is 1650 Broadway, Suite 301, New York 19.



## YOU *can make*



# MOVIES

This book shows you bow

There's a big and growing market for GOOD 16mm movies that televise well. This book explains in detail the special techniques for makeritles and special effects such as wipes, fades, and dissolves; what lighting is suitable and what is NOT for televising; color and tones that televise best; how to edit and splice film; special techniques for commercials, newsreels, and other features. Here's an exciting new field for your talents. This book shows you how to get into it,

## For the best value in lenses, consult

## PHOTOGRAPHIC **OPTICS** PHOTOGRAPHIC

by A. R. Greenleaf

How lenses are constructed, the particular merits and disadvantages of each type being manufactured today; which give maximum resolving power and why; the particular problems of fast lenses, wide angle lenses; the exact meaning of lens classification; fallacies of exposure estimation—these are some of the important facts you'll learn in this most valuable book.

## The expert's techniques of lighting are revealed for

the first time in

## PAINTING WITH LIGHT

by John Alton

This year's winner of the "Oscar" for photography, John Alton, tells you just what equipment (much of it inexpensive) to use and how to place it to get the particular effects you want in close-ups, indoor and outdoor shots; for candlelight, moonlight, special weather effects, for sharp or subdued shadow, for glamour or striking reality—a unique guide to better, more striking photography.

### SEE THEM ON APPROVAL.

The Macmillan Co., 60 Fifth Ave., H. Y. 11 Please send me the books checked below. I will either remit in full or return the books in 10 days.

Painting with Light, \$6.75 Mevies for TV, \$5.00 Photographic Optics, \$5.75

Signed ..... Address .....

(This offer good within the continental limits of the U.S.A. only.)

## **HOW WOULD YOU HAVE DONE IT?**



Equipped with a 5 x 7 view camera and a single No. 11 flashlamp, photographer A. F. Sozio undertook the problem of recording the muzzle blast and smoke from an antique cannon. This picture was made at the precise instant the cannon was fired. Study the picture for a moment as to lighting and minute details—then turn to page 125-and check your deductions against the technical data given there.

# 1952 POLIO PRECAUTIONS

## IF POLIO COMES TO MY COMMUNITY

I WILL REMEMBER TO

Let my children continue to play and be with their usual companions. They have already been exposed to whatever polio virus may be in that group, and they may have developed immunity (protection) against it.

Teach my children to scrub their hands before putting food in their mouths. Polio virus may be carried into the body through the mouth.

See that my children never use anybody else's towels, wash cloths or dirty drinking glasses, dishes and tableware. Polio virus could be carried from these things to other people.

Follow my doctor's advice about nose and throat operations, inoculations, or teeth extractions during the polio season.

Be ever watchful for signs of polio: headache, fever, sore throat, upset stomach, tenderness and stiffness of the neck and back.

Call my doctor at once, and in the meantime, put to bed and away from others, any member of my family showing such symptoms.

### I WILL NOT

Allow my children to mingle with strangers, especially in crowds, or go into homes outside their own circle. There are three different viruses that cause polio. My children's group may be immune to one of those. Strangers may carry another polio virus to which they are not immune.

Let my children become fatigued or chilled. Overtired or chilled bodies are less able to fight off polio.

Take my children away from our community without good cause. Polio time is the time to stay at home and keep with everyday companions.

### IF POLIO STRIKES MY HOME

I WILL

Have confidence in my doctor, knowing the earlier the care, the better my child's chances for complete recovery. I know that my child has a better than even chance to recover without permanent paralysis.

Call my local chapter of the National Foundation for Infantile Paralysis immediately for information or help. The telephone book or my health department will tell me how to reach the

Remember that whatever financial help my family needs for polio care will be given through the chapter. This is made possible by the gifts of the American people to the March of Dimes each January.

# New photo books

HOW TO DEVELOP, PRINT AND ENLARGE YOUR OWN PICTURES, by Jack O. Flynn, Albert J. Rosenberg and Alan Kellock, 113 pages, over 300 illustrations. McGraw-Hill Book Co., Inc. Price \$3.75.

No question about it, Authors Flynn, Rosenberg and Kellock have made an outstanding contribution to the realm of well thought out, well arranged and helpful books on photography.

The authors have used as many pictures and as little text as possible to instruct the reader, step-by-step, in developing, printing, enlarging and projection control. Text is terse and to the point. The photographs are clear. The spiral binding allows the book to be opened and kept at any page for easy reference in the darkroom.

The authors begin from scratch, assuming the reader knows nothing about film or darkroom technique. By the end of the book, the tyro has learned to correct and control architectural distortion. There's a long hard row to hoe between the first page and the last but the authors certainly have made it as easy a task as possible.

H.K

## FILMING INDOORS, by Denys Davis, 44 pages, Fountain Press, Price 50¢.

There's one thing you have to say for British amateur movie makersthey know how to produce amazingly good movies with a minimum of storebought equipment. The American amateur who either owns, or can afford to buy, any shiny gadget that strikes his fancy, won't find much in this book to create butterflies in his pocketbook. What he considers a bare essential would usually constitute a luxury to the British amateur who blithely improvises, substitutes, builds, or does nicely without such items. When it comes to plain facts clearly stated, and shooting tips without sable trimmings, any of the eight Cinefacts booklets (of which Filming Indoors is No. 5) are worth more than their price.-A. W. A.

# PHOTOGRAPHY: ITS MATERIALS AND PROCESSES, 5th edition, by C. B. Neblette. D. Van Nostrand Co., Inc., 500 pages, 350 illustrations. Price \$10.

C. B. Neblette is Head of the Department of Photographic Technology at the Rochester Institute of Technology. Since 1927, when he wrote the first edition of *Photography*, the book has been considered a standard reference work and it has been continually revised and enlarged.

The present edition has been overhauled from beginning to end and consists of 33 chapters. Among the subjects covered are: the optics of photography, lenses, shutters, and filters; photochemistry, emulsions and color sensitizing; the latest theories of ex-





Here, in the stunning new GOLDE CORONET you get every dreamed-of feature to assure simplest slide projection and all-over slide brilliance.

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### NEW PHOTO BOOKS

(Continued from page 111)

posure and development, sensitometry and tone reproduction; diffusion-transfer processes; five chapters on modern color processes.

Altogether, this book has assumed almost encyclopedic proportions and it would be hard to conceive of a more valuable all-around reference work in one volume. It is unfortunate that a number of careless misspellings of well-known names should have cropped up in the book, particularly in Chapter 3 on Photographic Objectives, but this is a minor fault.—J.W.

#### THREE-DIMENSIONAL PHOTOGRAPHY, by Herbert C. McKay, 334 pages, many illustrations. American Photography Book Department. Price \$5.75.

The encyclopedia of the stereoscopic photography field in a bigger and revised edition. Every phase of stereo photography, both movies and still, is covered exhaustively and competently by one of the world's leading experts on the subject. Rather dry reading at times but still a must book for every serious stereo photographer.—H.K.

#### THE HANDBOOK OF FREE FILMS, compiled and edited by Nanette Notarius and Allan S. Larson, 237 pages. Allanan Associates, Inc. Price \$10

This volume lists 2,395 motion picture films that may be had free on loan for private projection. The films are described as to subject material and source. The volume is certainly worth the rather high price to those who enjoy seeing commercially-made films on their own projectors.—H. K.

THE MOVIE PROJECTOR, by R. H. Bomback, 336 pages. Available through Rayelle Foreign Trade Service. Price .50.

#### HOME MOVIE SHOWS, by R. H. Adler, 384 pages. Available through Rayelle Foreign Trade Service. Price .50.

Although the information contained in these two paper-bound volumes seems excellent, both books were written in England for a British audience and refer specifically to equipment available to the British film maker. No attempt has been made to change the texts to suit the equipment available in the United States.—H. K.

#### PROTESTANT PANORAMA, by Clarence W. Hall and Desider Holisher, with an introduction by Charles P. Taft, 180 pages, size 7¾ x 10. Farrar, Strauss & Young, Inc. Price \$4.

This book shows an impressive picture of Protestantism in America—with photographs of churches, and people working, playing, and at worship—despite the poor reproductions and picture quality—L. F.

These and other books are available through MODERN PHOTOGRAPHY Book Store; see page 107.

# Sarp's tabletop city

ENGLISH PHOTOGRAPHER Peter Sarp is an imaginative man who tired of the usual in tabletops. He turned to the familiar office supplies—and with pen points, paper clips, pushpins, blotters, and writing paper built a new kind of city. He created shadows, dramatic effects, by the use of simple floods.

On this page are but four of many every-day sights you can recreate with these common household articles. Most amusing, perhaps, is the way in which Mr. Sarp indicates emotions, like the child's fear of the animal in the zoo (below), by merely pushing the pin in on its side, causing the pin child to lean back—safely out of the elephant's way. Try Peter Sarp's basic plans—with your own variations.—J. J.



LOVER'S LANE: arm in arm, pushpin couples walk through paper colonnade in pin city.

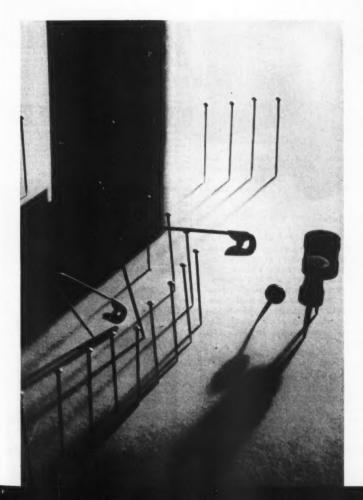


CHILDREN'S PLAYGROUND: upper left, swing; upper right, slide, lower right, seesaw.



GARRISON BAND: military marchers pace down the streets with precise pen point steps.

AT THE 200: Mama, papa, baby stand in front of pin cage, watch elephant stick out trunk.



d sei-not.



### LAST WORD

(Continued from page 10)

such a need still remained that I was besieged with requests from servicemen to help them get mail from home.

Mostly they want letters, but many have expressed a homesick inspired plea for inexpensive home-made delicacies, reading, writing, and recreational materials. I have also received requests for small, inexpensive cameras by fellows who will be glad to return snapshots to the senders. If any of Modern's readers care to answer this request, I will be glad to pass along mail and packages to my buddies here in the Far East.

APO #719 % Postmaster

San Francisco Sgt. Wilbur Radeline

#### **Manual Training**

Sirs:

An old chair, a keyhole saw, and a boy seemed to me to be a happy combination for a story-telling picture. This, the result, was made with a



Rolleiflex on Super-XX film. The exposure was 1/500 at f/22 with the main light supplied by one SM flashbulb.

Willimansett, Mass. Robert Nash

## Barrack Bets

Sira

Your articles for and against cheese-cake (Aug. 1951 issue) started a controversy in our barracks. I know that the odds are against me but I swear that the girl on page 56 couldn't possibly be anyone but Marilyn Monroe. Now the bets are made and you are the only ones who can confirm—or disprove—my conviction. Is the girl Marilyn?

6th Air Rescue Sqd.

Newfoundland Richard E. Lane

• Sorry, but we're afraid the info you want is going to cost you cash. The girl is Pat Hall (see "Dream Job" August 1952 issue). As far as we recall, Montern Published a picture of Marilyn Monroe.—Ed.



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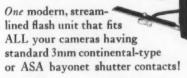
- 7. Full focusing range from 3 feet to infinity. with easy-to-use zone focusing settings.
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- 9. Delayed action shutter release lets photographer get in picture.
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PLUS All the fine finish and "feel" of a modern, high-quality camera . . . Compact, lightweight all-metal body with grained black Robusite covering . . . Satin finished chrome trim . . . Swingout film spool carriers for easy loading . . . Selferecting front.

Be SURE to see the ANSCO SPEEDEX f4.5 SPECIAL at your photo dealer's! You'll find it one of the most streamlined, compact and competent cameras you've ever held in your hand ... and the quality construction and fine finish suggest a much, much higher price! There's also a standard model Speedex f4.5 camera, with fewer "special" features at \$36.50.

For fine modern folding cameras making album-size 21/4x31/4" negatives, see the ANSCO VIKING cameras! Viking f6.3, only \$34.95; Viking f4.5, \$48.65; top-grain cowhide case, \$6.95.

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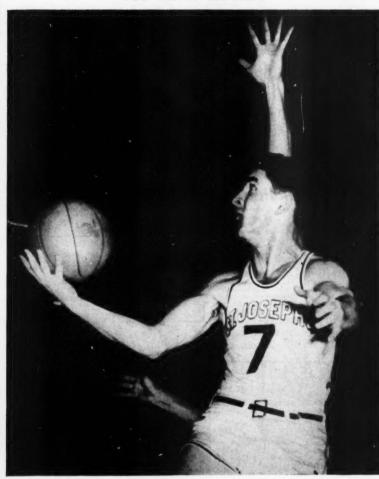
A Division of General Aniline & Film Corporation. "From Research to Reality."

**OCTOBER**, 1952

PLEASE SAY YOU SAW IT IN MODERN

115





Russell C. Hamilton of the Phila. Evening Bulletin didn't dream that four-handed basketball players might exist, until he examined his newly developed negatives. This picture was one of a group taken at a game between St. Joseph's College and the University of Miami, Fla. He used a 4 x 5 Speed-Graphic, Kodak Super Panchro-Press film, and shot at 1/2500 by Strobe light. Two of the hands really belong to an unidentified Miami player who was leaping about in the background.

## PRIZE WINNING STEREO

(Continued from page 82)

so composed as to dominate the scene, the pictorial elements in this slide are excellent. The story is completed in locale by the presence of what is obviously a Korean junk in the background. This is pictorial genre at its best. A one-slide story—"Hurry up and wait."

4. Bow River Rainbow, by William Foulks, Chicago, Ill. The careful placement of the tree in the left foreground bridges the gap in photo depth to the dead trees beyond. This stereo slide, colorful because of the rainbow (that cannot be seen in the black-and-white reproduction), is alive with the sparkle of the crisp mountain air after a storm. Would it be a picture if the sky were bald and the rainbow lacking?

Leo Barusch, Roseville, California. The placement of the signal lamp in the lower right-hand foreground leads the viewer through planes of depth down the track directly to the subject and its billowing clouds of smoke and steam. Note the use of the diagonal lines of the track from the lower right-hand corner which lead to the subject and, by their placement, suggest action according to the traditional rules of pictorialism. In bright sunlight this scene would lack some of the nostalgic mood which makes it a successful slide. Under the light conditions by which Dr. Barusch made the slide, the color is almost monochromatic, with only the glowing headlight of the engine piercing the gray-blue.

5. Flanger-Leaving Truckee, by Dr.

6. Dandelion Head, by Fred T. Wiggins, Jr., Park Ridge, Ill., (Highest Possible



Award Winner). Although nearly monochromatic white on black, the downy nest formed by the filaments of this nature subject assumes a beautiful abstract pattern of perfect symmetry in three dimensions. This was one of the few examples, if not the only one, in the hundreds of slides viewed, that suggests the unlimited possibilities for stereo in closeup (hypo-stereo, or less than normal base separation). Notice that the blossom head practically fills the entire space of the 24mm format. Wiggins states that the shot was made with 3 in. lenses at 1/4 in. interaxial or base separation. He does not state what camera was used, or whether he employed sliding base camera platform, or a rotating subject stage. (Hypo-stereo will be thoroughly discussed in a forthcoming article in Modern Photography.) This slide is an inspiration, however, to all serious workers who would explore the scenic wonders of the pictorial finite world.

7. Going Up, by National Machinery Company, Tiffin, Ohio. Mood—in this case "power"—is dramatized with double effectiveness in stereo, because only through stereo can we sense the tremendous weight of the huge casting being elevated by the traverse crane. The emphasis of color in mood is present when you imagine the scarlet red crane against the Kodachrome blue sky. This example of an industrial pictorial should be of interest not only to amateurs, but to the host of workers in commercial stereo who must add drama to their documentation of lifeless subjects.

8. B.O.Q., Yong Dung 'Po, by Henry D. Bowman, New York City, is a nearly perfect stereo study in perspective, formed by the arrangement of the four lines leading geometrically from each of the four corners of the slide to a pinpoint of convergence in the far distance (and exact center) of the slide. The four triangles thus formed present a pattern of symmetry thrilling to view in stereo, especially in the soft, subtle colors of tans and browns, which are here accented by grays. Subject matter consisting of receding planes of depth is easy to find if one is aware, as Bowman was, of the stereoscopic possibilities inherent in subjects which repeat patterns in depth -canyons, alleys, streets, tubes, architecture, colonnades, etc. (B.O.Q. means "Bachelor Officers' Quarters".)

9. Living Portrait by Stanley Park, Chicago, Ill. Only in the medium of stereo could an attempt such as this be made. It is a trick slide that did not quite make it, though it bats 1,000 in originality! It was a double exposure, in which the three dimensional portrait of the charming girl was placed within the frame of the picture. The off-center position of

the head may be the reason this effort was not among the Highest Possible Award Winners. This is another field of stereo photography open to anyone who has enough imagination.

10. Canyon Cottonwood, by Conrad Hodnik, Chicago, Ill. (Highest Possible Award Winner). Hodnik has composed this vista perfectly in depth, closing in on the tree so that it is beautifully framed in front of the colorful formation of sandstone cliffs of a southwestern canyon. Here is a scene with double effectiveness, pictorial in itself, yet belonging to a certain locality as definitely as a pictorial New York City's canyons of brick and steel, or the traditional elm-shaded

farmhouse to be found in a New England pastoral landscape.

11. Fog at Sunset by Henry C. Crowell, Winnetka, Ill. is, in stereo, a rare combination to delight any pictorialist—a seascape and a sunset. The falling lines of the sheets, the careful placement of the boom of the yacht in the foreground, lead one's view directly to the reflection of the setting sun and the picturesque placement of the three distant yachts in the misty sunset. The maker does not give us exposure data, but it was "on the button", for faint detail is visible in the folded sail and even in the dim-lit cockpit of the foreground yacht. Again, the (Continued on page 118)



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Flash News For

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## PRACO STEREO-REALIST DOUBLE FLASH

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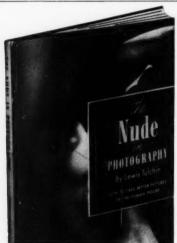
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#### PRIZE WINNING STEREO

(Continued from page 117)

slide is strongly monochromatic in receding tones of gray and gold, and owes its success both to its beautiful stereographic composition and to the specific mood described in its title.

12. North Branch, Chicago River by Fred T. Wiggins, Park Ridge, Ill. The famed curve of Hogarth comes to life; traditionally a delight of pictorialists, the beautiful S-curve appearing in stereo as receding planes of depth should cause any ardent planar pictorialist to envy this slide. The graceful beauty is such that one does not miss the equally traditional red-coated figure in the lower lefthand third of the picture, placed there as a color accent for what is otherwise a study in blues, black and white.



13. An Arabian in Full Flight by A. C. Sunde, Glendale, California. The success of this slide is largely due to the strong stereo impact of the horse clearing the hurdle (he seems almost to jump out of the picture), but of equal importance is the beautiful timing which avoided the frozen motion that would have spoiled the slide for competitive purposes. Pictorially, the bars are strong yellow against the light tan of the tanbark while the white rail fence in the background cuts across the base of the green trees and flowering shrubs. That this slide placed as high as it did in what is commonly thought to be a pictorial salon was an agreeable surprise to all of the judges.—THE END



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Here is a proven, 3-dimensional camera that will take you into a new world of thrilling depth and natural color! No stereo camera in the world takes better pictures than Videon yet Videon is priced well within your means! Uses standard, 35 mm film,

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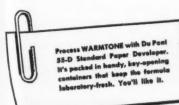
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#### PHOTO CONTEST

(Continued from page 49)

yard, or near the entrance steps, or at the edge of the garden path, or near the base of a tree, they would achieve a maximum of effect. If some early flowering plants, such as pansies or arabis, are planted at their base you have material for pictures similar to the illustrations shown. Daffodils are very striking if planted on a slope so that the heads are not all of one height. There are species of both daffodils and tulips that flower early and late. By proper selection, one can have continuous bloom from the early daffodils of early April to the late tulips of mid-May -a period of six weeks. For further advice on planting, scan the pages of Flower Grower magazine.

Your pictures should be taken at the peak of bloom, but in the case of tulips, do not wait until the petals are spread too far apart. Your first consideration should be the lighting, and the best illumination is natural sunlight. It need not be brilliant, as a little haze will do no harm. However, its direction in relation to the flowers is of prime importance. If the sun is at your back, the result will be a flat, uninteresting picture, without any texture or modelling. Daffodils and tulips are best photographed in a cross light, coming from the right or left of the direction in which the camera is pointed. This will bring out the trumpet formation of the daffodils and the roundness of the tulip flower. With tulips very beautiful effects can be obtained by picturing them against the sunlight, their thin petals becoming translucent.

In picturing small flower clumps, low viewpoints, three to four feet from the ground are usually most suitable. Try to isolate the flowers from their background. This is most necessary in blackand-white photography. A red filter will be helpful in delineating red tulips when using panchromatic film. The first question to ask yourself is, will the flowers stand out against their foliage or separate from their location background? Sometimes it would be advisable to use a cardboard background to secure this separation, particularly if you are using a close-up attachment to secure a large image of one or several flowers. With a close-up lens you might also explore the possibilities of photographing tulips from near ground level to silhouette them against the sky.

It is important to make all exposures on a tripod and to use the smaller stops to get an overall sharp focus on the flowers. This will involve fairly long exposures of 1/10 or 1/5 sec. For this reason, choose a day without much wind, because daffodils and tulips are long-stemmed, very tremulous and sway in the slightest breeze.

If you make color transparencies you will find all of these suggestions, save the use of the red filter, of equal value for working in that medium.

Although my primary interest is in photographing flowers only and I seldom place persons in my composition, I would advise contest entrants to take a number of photographs both with and without human participation. Unless you can be sure that others will think your chosen girl model is as attractive as you imagine, I'd advise you to concentrate on children or pairs such as mother and child. Don't have them stand around looking into the camera. Photograph them actually doing something such as smelling or picking the flowers. Above all, strive for pictures that are pleasing to take and pleasing to view.

## List of Prizes

Besides the two pairs of vacations to Holland with all expenses paid, here is a partial listing of other awards whose worth totals \$75,000:

Second prize is an exquisite handengraved sterling silver coffee and tea set worth \$1,600. A 48-piece flatware service for eight from the same Dutch silversmiths will be awarded as third prize. This magnificent set comes in a mahogany case and is valued at \$600.

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Other prizes will consist of packages of Holland bulbs, containing varieties specially selected for rarity, unusual bloom and fine quality.

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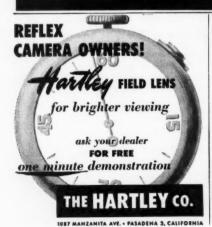
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# salon calendar

\*1st salon int. De fotografia pic-TORICA DE LA REPUBLICA DOMINICANA, GALERIA DE BELLAS ARTES, CIUDAD TRUILLO: REPUBLICA DOMINICANA, W.I.

Closes October 12. Exhibit opens October 24. Fee, \$1 for 4 monochrome or color prints or slides. Write Juan U. García, Sec'y, Rosa Duarte 29 (altos) Ciudad Trujillo, Dominican Republic.

\*ARIZONA STATE FAIR EXHIBITION OF PHOTOGRAPHY, PHOENIX

Closes October 24. Exhibition, November 7-16. Fees, \$1.50 for 4 prints or slides of landscapes, figures or still life. Write Dept. "S" Photography, Arizona State Fair, Phoenix.

2ND SALON OF NATURE PHOTOGRAPHY (SERIES OF 6), NEW YORK STATE MU-SEUM, ALBANY, NEW YORK.

Subject	Closes	Exhibit
Wild Birds	11/10	12/1-31
Scenery	1/10	2/1-28
Wild Anin	nals 3/10	4/1-30
Trees	5/10	6/1-30
Flowers	7/10	8/1-31
Nature	9/10	10/1-31

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\*16TH ANNUAL SALON OF PHOTOGRA-PHY, CIRCLE OF CONFUSION, WHITTIER, CALIF.

Closes January 24. Exhibit, February 8-22. Fee, \$1 for 4 slides; \$2 for 4 prints. Write Arthur W. Maddox, 12020 East Orange St., Norwalk, Calif.

\*17TH ROCHESTER (N.Y.) INT. SALON OF PHOTOGRAPHY

Closes February 12. Exhibit, March 6-29. Fees, \$1 for 4 entries in each section: Pictorial, monochrome or color; pictorial color slides; nature, monochrome or nature color slides; stereo color slides. Write Lowell Miller, 99 Parkwood Rd., Rochester 16, N. Y.

\*4TH INT. COLOR SLIDE FESTIVAL OF TURIN, ITALY

Closes March 15. Projection: May 1-15 by La Stampa, Turin newspaper. Fee, \$1 for 4 slides. Write Dr. Renato Fioravanti, Società Fotografica Subalpina, 25 Via Bogino, Turin, Italy.

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## TRAVELLING PHOTO EXHIBIT

The New Westminster Camera Club. P.O. Box 55, White Rock Hilltop, B.C., announces a travelling exhibit. It consists of about thirty prints. If your club wishes to be included in the itinerary, write R. M. Young, 705-17th Ave., New Westminster, B.C., Canada.

## SHOOT IT WITH FLASH

(Continued from page 50)

this was the correct aperture setting.) When you first try this method, you may have to alter it slightly for your camera-exposure meter-flash combination. At the beginning, it's a good idea to take two extra exposures-one, a half stop above, and the other a half stop below the meter reading. Shutter actions do vary from camera to camera, and synchronization systems differ slightly. They may affect your exposure. In addition, some backgrounds reflect considerable useful light onto the subject. That's why Maria didn't increase her exposure two-thirds of a stop to take care of the 81E filter. The red background was light enough to make the called-for increase

unnecessary.

The charming but uncooperative models were also a definite problem-in fact they were double trouble. Says Maria, "I had great difficulty with them. They never sat still long enough." Here the answer was, simply, patience. Again and again she placed the kittens on the red cloth, and shifted lights for what seemed like the umpteenth time. When it came to focusing, the easiest way out for her frayed nerves was to focus on the spot where she wanted them to be. Just before shooting, she removed the 100watt lamps, inserted two No. 22 flashbulbs, and plugged the wires from the reflectors into her flashgun battery case.

Now the scene was set, and she used a simple technique to make sure the models would sit still during the exposure. Maria was at the camera. An assistant, dangling a kitten in each hand, stood behind the three-foot-high background. At a signal he dropped them as close as possible to the spot on which she had focused. Startled, the kittens froze for a second—and in that instant Maria caught this striking, pre-lit, accurately exposed shot. Cora Alsberg



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#### PRO AMATEUR MOVIE

(Continued from page 93)

ways that the audience was reminded of the human insect's gradual weakening and death was by means of a progressive blindness involving a gradual "soft focusing" of the later scenes, climaxing in a complete fuzz and fade-out at the

Proper lighting was a bugbear of the production from the start. An antiquated wiring system in the house where the picture was shot prevented any use of powerful lights, and Meagher's light meter constantly registered underexposure. Ordinary RFL 2 and 4 flood lamps were employed, and gave especially effective results in scenes where contrasting light and shadow seemed valuable in capturing a certain mood.

In the bedroom scenes, natural morning light proved extremely successful in many shots. Since few of the bedroom sequences had to be shot on sound (as no one spoke to the insect when they were in his presence alone) there was little difficulty with traffic noises which plagued the crew in the sound takes. Despite heavily blanketed walls and a ceiling covered with gauze, most of the sound scenes had to be shot in the wee hours of the morning to keep these noises to a minimum.

When the shooting was completed, more than 4,000 ft, of exposed film were in the can. This Hampton intended to prune to less than 2,500 ft. in the final work print. Along with credits, the film would then run about 70 minutes.

Equipping themselves with a standard editing outfit consisting of a splicer, viewer and rewind reels, Hampton, Meagher, and one of the original scenarists devoted a summer to editing the picture. They scrupulously discarded sequences that seemed to have no real relation to the unified meaning of the whole. In a few cases, the order of scenes was changed, for frequently extreme alteration of mood proved helpful to the weird effect of the story. High key footage, for example, was contrasted with low key scenes.

In the final editing, fades and dissolves had to be marked on the work print. Since very few had been made in the camera during the actual shooting, it was necessary for the duplicating lab to create them in the final optical printing of the edited negative. One effect that Hampton wanted rather badly (an "iris" to begin the memory sequence) had to be foregone because the lab was not equipped to offer it, and the cost of having it done elsewhere would be well beyond the picture's budget.

With the editing of the picture completed, composer Edward Chudacoff, a graduate student of music at the university, entered to contribute his score for the picture. Although he had blocked out the framework for his composition earlier, now with a stop watch he timed each scene of the picture that required background music. After he had adjusted his score to the second, he guided a conductor and seven musicians through the eventual recorded performance. His music attempted to communicate the awkward, dissonant quality of the story itself.

Little things that remained to be done were still important ingredients to final success: the recording of the narration, additional sound effects for the scenes that had been shot silent, the preparation of a trailer from discarded bits of the original footage. A student artist was engaged to design a background for the credits which were to appear lettered on pasteboard and shown at the end of the picture. The only title at the beginning was to be a "zoom" shot from twenty feet out on the single word, Metamorphosis, lettered in white on black cardboard. This would appear after a "frame sequence" of the family at breakfast and would serve to introduce the music, the narrator, and the "bug's eye" camera technique in the bedroom behind the door.

Relieved a little that at least the largest part of the work was over, Hampton relaxed and waxed optimistic!

"We feel we have a very good chance to break even on this film," he said. "I hope anyway it indicates that there is a real opportunity for other ambitious amateurs in the 16mm field. Whether we in Gothic ourselves will make another picture soon or not I really can't say." He paused. "We're all rather proud of Metamorphosis though, and with the experience everybody's gained, think what we could do the next time!"—THE END



Did the picture of the cannon on page 110 fool you? Actually the cannon shown here in its owner's hand is believed to be the smallest pellet-firing cannon in the world. A piece of paper, rather than a fuse, is used to fire it. In making this table-top picture, A. F. Sozio simply stopped his lens down to f/32 and held a No. 11 flashlamp to his left for an open flash exposure on Super-XX film.



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## FRAMED BY A WHEEL



The bright face of danger doesn't show in this shot in a million taken by Ernest W. Lee, staff photographer for the London (Canada) Free Press. It was a sunny, if dusty, midafternoon last May when a racing car at the Queen's Park, London, Ont., stock motor car races cast a wheel over the track. For a microsecond its hub framed an oncoming racer. Lee's eye and Automatic Rolleiflex triggered this shot in 1/500 sec. at f/8 (no filter) as the disabled car jumped 20 feet in the air and barely missed him. He and his camera survived to win the 29th Canadian Press Picture-of-the-Month Award which is judged on spot news or feature interest, creative effort and photographic quality. Looks as if Lee landed on all fours.



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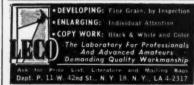
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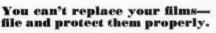
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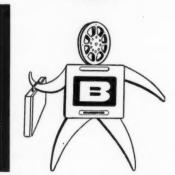
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